

We're building
this with the
Deaf community.

Not around it.

Everyone else built a dictionary. That was the mistake.

Every previous attempt at sign language technology started from the same assumption: that signing is a vocabulary of gestures, and if you map enough of them, you've solved it.

That isn't how sign language works, and every Deaf person knows it.

Meaning doesn't live in the hands alone. It lives in the eyebrows that turn a statement into a question. In the shoulders and the tilt of the head. In the space the body claims. In the timing of a movement, the size of it, the intensity behind it. In the micro-expressions that carry tone, doubt, certainty, sarcasm, urgency.

A library of textbook signs captures none of that. It captures the words and loses the person.

You can't build a dictionary
and call it a language.



SIGNORA

UNIVERSAL MOTION TO MEANING

True motion to meaning.

We're building the first system designed to read signing the way another person reads it—the whole body, in motion, in context.



THE WHOLE PERSON

Deep 3D vision that understands hands, face, posture, and movement as one.



BEYOND TEXTBOOK

Trained on real anatomical and behavioral variation, not idealized form.



EXPRESSION IS MEANING

Micro-expressions and macro-expressions captured together, because both matter.



REAL LANGUAGE

Regional variation and generational nuance treated as language, not error.



BUILT FOR REAL LIFE

Real-time, on a phone, under a second.
Private by design. Encrypted end to end.

Here's the honest part:

None of this works without Deaf people. Nuance can't be inferred from a textbook or scraped from a video library. The way a sign is actually made by an actual person in an actual conversation—that knowledge lives in the community, and nowhere else.

The technology is ours to build.
The language is yours.
Neither works without the other.



SIGNORA

UNIVERSAL MOTION TO MEANING

Paid work. Real voice. Built alongside.

We're creating opportunity and influence for the people whose knowledge, experience, and language make this possible.

Not as an afterthought. As the foundation.



PAID CONTRIBUTION WORK

Deaf adults contributing their signing and lived expertise to the system. Compensated, flexible, and remote-friendly. Real work that creates real opportunity. Because your knowledge has value—and it always has.



A GENUINE VOICE

Deaf perspectives in every stage of design and decision. Your input shapes the experience, the priorities, and the standards we hold ourselves to. We would rather be told we're wrong now than be wrong at scale.



BUILT ALONGSIDE

The community that makes this possible should benefit from it. We're here for a long-term partnership—one that respects, includes, and grows with the people it serves.

This isn't a program we're launching. It's a partnership we're building—
together.



SIGNORA

UNIVERSAL MOTION TO MEANING

A bridge between hearing and non-hearing.

Deaf people navigate a hearing world every day and do it fine. **The problem was never on your side of the conversation.**

For decades the burden of communication has landed unfairly on the Deaf person—find the interpreter, schedule the interpreter, wait for the interpreter, or go without. In the bank. In the exam room. At the dealership. In the moments that matter most.

SignOra moves that burden to where it belongs. It's not built to change Deaf people. It's built so the hearing world can finally meet them halfway, instantly, on demand.

Sign language is where we start. Universal human motion to meaning is where this goes—and it starts here, with the most expressive, most nuanced, most human language there is.



LISTEN FIRST

We're leading with humility, not assumptions.



MOVE THE BURDEN

We're asking the hearing world to do more—so Deaf people don't have to.



BUILD TOGETHER

The people who make this possible shape its future—and share in it.

We're not asking for a commitment. **We're asking for a conversation—**including if you think we're getting something wrong.



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