



ZEESHAN AMJAD

Graphic Designer and Digital Marketer

PROFILE

Creative and detail-oriented Graphic Designer with a passion for turning ideas into impactful visuals across digital and print media. Skilled in aligning designs with brand identity and business goals, I bring a mix of creativity, technical expertise, and strong communication to collaborative projects. Organized, punctual, and driven, I strive to deliver engaging designs that enhance marketing efforts and connect with audiences.



PHONE

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EMAIL

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PORTFOLIO

<https://zeeshanamjad.com/portfolio/>



ADDRESS

Al Murar Deira

PERSONAL INFO

Name: Zeeshan Amjad
DOB: 07 April 1996
Nationality: Pakistani
Passport No: CQ1283371
Passport validity: 05 March 2028
Visa: Own Visa
Experience: More Than 5 Years

SKILLS

- Adaptability and Flexibility
- Time Management
- Technical Proficiency
- Leadership and Teamwork
- Communication Skills
- Work Ethic & Professionalism
- Emotional Intelligence (EQ)
- Creativity & Innovation

LANGUAGE

English ★★★★★
Urdu/Hindi ★★★★★
Arabic ★★★★★

EDUCATION

Intermediate 2017 BISE Lahore
Matriculation 2015 BISE Lahore

WORK EXPERIENCE

- Graphic Designer & Social Media Manager
Sep 2025 to Present
TAWAKUL & ZANDIEH TRADING CO. L.L.C | Dubai, UAE
I have designed a wide range of print materials including signboards, flex banners, billboards, roll-up banners, brochures, business cards, flyers, and packaging such as boxes. I also created designs for engraving, stamps, labels, and other customized printing products. Alongside this, I managed large-format printing while ensuring high-quality production output. I handled social media marketing by creating engaging posts and promoting business services, and also assisted in website design, updates, and basic web development using HTML, CSS, and WordPress. I am proficient in design tools such as Adobe Photoshop, Illustrator, InDesign, CorelDRAW, and Canva, and I regularly communicated with clients to understand their requirements and deliver creative, customized solutions.
- Graphic Designer & Social Media Manager
Dec 2023 to Sep 2025
Toppers World Exam Preparation Centre LLC | Dubai, UAE
As a Graphic Designer, I created impactful visual content for print and digital media while managing social media marketing campaigns and digital strategies to ensure consistent brand messaging. I designed promotional materials such as brochures, banners, and social media graphics to enhance brand identity. My role also included monitoring CCTV systems and providing administrative support. Collaborating closely with the marketing team, I helped refine branding efforts to boost audience engagement and consistently met tight deadlines.
- Graphic Designer & Social Media Manager
Sep 2023 to Nov 2023
HARD MOUNT GOODS WHOLESALERS LLC | Dubai, UAE
As a Graphic Designer and Digital Marketer, I created visual assets and managed social media platforms to strengthen brand presence. I executed targeted campaigns, maintained the company website, and designed product catalogs, banners, and ads to boost engagement. I also analyzed performance metrics to refine strategies and improve visibility. In addition to creative tasks, I supported general office operations and administrative duties, balancing design with data-driven marketing.
- Graphic Designer
Aug 2022, to Mar 2023
MAXOBIZ | Lahore, Pakistan
As a Graphic Designer, I created marketing materials such as social media content, flyers, and signage across various platforms. I collaborated with clients to translate their brand vision into effective visuals, consistently delivering high-quality designs under tight deadlines. Working in a fast-paced agency sharpened my creativity, attention to brand guidelines, and ability to develop trend-aligned concepts under pressure.

