

Danielle Urban, Senior Product Designer

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Work Experience

Bamboo Rose Senior Product Designer

JUNE 2025–PRESENT

- Created new processes and documents to track our work, priorities, and learnings across the design team.
- Assisted in the creation of our design interview process

Bamboo Rose Product Designer

JANUARY 2024–JUNE 2025

- Leading the design of new features from concept to implementation.
- Improved cross functional teams product understanding by initiating a new customer research process that surfaced key user pain points.
- Broke down silos in the product team by identifying projects across the org with conflicting solutions for similar problems.
- Providing input and feedback to the design system lead on component requirements. Assisting in new component design.

Oracle NetSuite UX Designer

JUNE 2022–DECEMBER 2023

- Applied design system to end-to-end user flows and pushed for system enhancements as needed.
- Gathered key stakeholders to surface institutional knowledge and create shared understanding, in order to facilitate decision making about product design, feasibility, and delivery expectations.
- Mentored two summer interns on design principles and working cross-functionally in a large organization.

Backbone PLM UX Designer, Contract

JAN 2022–JUNE 2022

- Collaborated with design lead and development teams to re-design a key area of the product, solving a common source of client support tickets.

Skills

- User-Centric Design Research
- Design Thinking
- Low to High Fidelity Design
- Visual Design
- Usability Testing
- Working with Ambiguity

Toolbox

- Figma + Figjam
- Storybook
- Jira
- Token Studio
- Loveable
- V0
- Heap Analytics

Education

UX Design Certification

University of Texas at Austin

B.S Apparel and Merchandising

Colorado State University

Volunteer Work

Fabscrap

Mending Instructor

Austin Design Week

Volunteer