

Sarah Walegwa Mbogo
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PROFILE STATEMENT

Business Mentor and Development Practitioner with 15 years of experience in enterprise development, financial inclusion, and gender advocacy. Skilled in providing Business Development Services (BDS), coaching, and technical assistance to cooperatives, CBOs, SHGs, and MSMEs. Proven track record in strengthening enterprise resilience, market readiness, and sustainability through tailored mentorship, financial literacy, and strategic planning. Experienced in agricultural value chains, inclusive programming, and field-based technical support.

CORE COMPETENCIES

- Enterprise diagnostics & problem-solving
- Business planning & financial management
- Coaching, mentoring & facilitation
- Market access & compliance support
- Gender-responsive program design
- Risk management & resilience building
- Documentation & reporting

PROFESSIONAL EXPERIENCE

Business Service Mentor & Trainer – Mastercard Foundation Projects (Jiinue Growth Program - DTGlobal, Grassroot Business Fund) 2024 – 2026

- Mobilized and mentored 500+ women entrepreneurs, embedding GBV awareness and safeguarding in business training.
- Strengthened financial autonomy through coaching on savings, digital finance, and business formalization.
- Mentored 154 youths and women to address business gaps and enhance resilience.
- Documented success stories and facilitated market/financial linkages.

Aquaculture Business Development Program (ABDP) – County Program Technical Assistant 2024 – 2025

- Provided business development support to aquaculture value-chain groups, including guidance on business proposals.
- Conducted surveys to assess training effectiveness and collaborated with the Ministry of Agriculture/ABDP team on productive fish-production value-chain pathways.

- Supported 27 youth and women aquaculture groups whose business proposals received government grants of KES 100,000–500,000 through IFAD-supported programming.

Ajira Poa Dragon Dens Competition – Judge Panelist DANCHURCH AID, Nakuru County – 2024

- Evaluated 65 youth business pitches for feasibility, innovation, and scalability.
- Guided young entrepreneurs in crafting business plans and investor-ready pitch decks.
- Supported an outcome in which 40 youth entrepreneurs secured seed capital of KES 30,000 – 50,000.

Business Development Trainer & Mentor | Jiajiri Program – Pan African Center for Strategic Development / KCB Foundation | Oct – Dec 2024

- Trained 200 youth-led MSMEs in business operations, planning, management and growth strategies.
- Mentored nine youth-based MSMEs to strengthen business models and operational efficiency.
- Facilitated KES 2 million in business credit for three youths to expand and scale their enterprises.
- Integrated gender mainstreaming and inclusive access to business and financial services.

Business Development Trainer & Mentor | Young Africa Works – Pan African Center for Strategic Development / Equity Group Foundation | Aug 2022 – Mar 2023

- Trained MSMEs in core business development practices focused on growth and sustainability.
- Guided 16 MSMEs to identify and close business gaps through tailored mentorship, contributing to increased sales and profit.
- Strengthened financial accountability, record keeping and marketing practices and supported improved loan repayment.
- Provided tailored support to women entrepreneurs facing barriers to credit, financial literacy and market entry.

Business Development Trainer & Mentor | Young Africa Works – Capital Strategies Kenya Ltd / Equity Group Foundation | Jan 2021 – Nov 2022

- Trained MSMEs in Kisii County on business development and coached 16 MSMEs to identify and solve business gaps affecting profitability.
- Supported improvements in loan repayment, record keeping, marketing and knowledge of government tax obligations.
- Promoted gender-inclusive business practices, including fair participation and gender-responsive marketing.

Business Development Trainer | Kenya Youth Empowerment Opportunities Program (KYEOP) – Ministry of Youth, Creative Economy and Sports | 2018 – 2021

- Trained over 200 youth in entrepreneurship, financial management and product costing.
- Linked youth to government affirmative funds including Youth Enterprise Development Fund, Women Enterprise Fund and Uwezo Fund.

- Promoted women's participation in entrepreneurship and addressed barriers to access to enterprise opportunities.

Assistant County Credit Officer | Youth Enterprise Development Fund, Migori County | 2018 – Feb 2023

- Managed and coached over 500 youth groups, enabling access to more than KES 75 million in business financing through tailored mentorship, training and credit facilitation.
- Supported young entrepreneurs to access resources and opportunities for enterprise expansion and improved economic stability.
- Led formation of 100 certified youth groups, enabling access to group funding ranging from KES 100,000–200,000.

Suna East Credit Officer | Youth Enterprise Development Fund | Apr 2010 – Dec 2017

- Provided business training and technical support to youth applicants seeking credit, including business planning, financial management and compliance readiness.
- Provided business development mentorship and life-skills training to 200 youth groups.
- Facilitated KES 20 million in credit disbursement to youth groups and contributed to improvement of credit repayment from 15% to 60%.

ADDITIONAL ROLES (2018 – PRESENT)

Gender & SRHR Advocacy: Volunteer expert with Free Girls Network, UNICEF, and World Vision.

Community Engagement: Board Member, Tunaweza Empowerment Organization.

EDUCATION & CERTIFICATIONS

- SIYB Trainer Certificate – International Labour Organization (2023)
- Certification in Training & Management Consulting Practice – SIYB Africa (2025)
- B.Sc. in Project Planning and Management – *Rongo University* (2019)
- Diploma in Environmental Management – Kenya Wildlife Institute (2007)
- Multiple certifications in credit, entrepreneurship, and digital business (ILO, UNDP, Youth Enterprise Fund)

LANGUAGES

- Swahili & Taita (Native), English (Proficient), Luo (Conversational)

INTERESTS

Creative writing on GBV, mentoring young mothers in entrepreneurship, community engagement, travel