

Amiya Dewan

Senior Product Designer

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EXPERIENCE

TuneCore, Senior Product Designer

Brooklyn, NY | JUN 2025 - PRESENT

- Led end-to-end design for complex webflows like music distribution, analytics and checkout, used by independent artists worldwide.
- Served as the company's only product designer for 3+ years, establishing governance and processes from the ground up.
- Drove improvements across multiple core features, contributing to increased user satisfaction, retention and revenue.
- Led workshops and stakeholder review sessions to drive product improvements.
- Created user research and usability testing plans in collaboration with the UX Research team.

TuneCore, Product Designer

Brooklyn, NY | FEB 2022 - MAY 2025

- Built and maintained a scalable design system, improving design speed, consistency, and development velocity.
- Implemented new tools and resources to reduce design-to-development time.
- Designed data-driven, responsive and interactive prototypes.
- Collaborated with multiple product and engineering teams to ensure pixel-perfect implementation.
- Advocated for user-centered design practices across the organization.

Center for Digital Experiences at Pratt Institute, UX Consultant

Manhattan, NY | MAR 2021 - DEC 2021

Conducted usability testing and proposed design solutions for web and app interfaces through interactive prototypes. Clients included Monterey Bay Aquarium (website), Mission Electric (EV education website), Gesso (NYC audio tours app).

SKILLS

Wireframing & Prototyping
AI Prototyping
Interaction Design
Design Systems
Information Architecture
User Research & Testing
Data Analysis
Agile Framework
HTML, CSS

TOOLS

Figma
Adobe Creative Suite
Amplitude, Google Analytics
Hotjar
Optimizely
UserTesting
Jira, Confluence
Miro

EDUCATION

Pratt Institute

NYC | JAN 2020 - DEC 2021
MS, Info Experience Design

Parsons School of Design

NYC | AUG 2013 - MAY 2017
BFA, Fashion Design