



CONSULTANT CURRICULUM VITAE

PHILIP OCHIENG' NGAAH

SIYB Certified Trainer – Circular Economy, Entrepreneurship & MSME Development

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Nationality: Kenyan

Languages: English.

1. PROFESSIONAL PROFILE

Philip Ochieng' Ngaah is an Enterprise Development, Agribusiness and Circular Economy Specialist with over 10 years of experience supporting MSMEs, entrepreneurs, producer organisations and ecosystem actors across Kenya. His expertise spans circular economy enterprise development, sustainable business models, incubation and acceleration, business advisory, investment readiness, financial inclusion, climate-smart agriculture, market systems development and capacity building.

He has worked with organisations including SIYB Africa, Sustainet Group, CEFE International, GIZ, IKEA Foundation, Kenya Climate Innovation Center (KCIC), MicroSave Consulting, Thrive Impact Investment Fund, UNITAR and Excellent Operations Consultants. His experience includes designing and delivering training programmes, conducting enterprise diagnostics, supporting business model development, facilitating market and financial linkages, and strengthening the capacity of SMEs operating in agribusiness, green growth and circular economy sectors.

2. CORE AREAS OF EXPERTISE

- Circular Economy & Sustainable Business Models
- Circular Enterprise Development and Resource Valorisation
- MSME Development & Entrepreneurship
- Business Incubation and Acceleration
- Enterprise Diagnostics & Business Advisory
- Investment Readiness & Financial Preparation
- Financial Inclusion & Financial Capability
- Sustainable and Green Enterprise Development
- Waste Management & Resource Recovery
- Value Chain & Market Systems Development
- Entrepreneurship Training, Coaching & Mentorship
- Training Facilitation & Capacity Development
- Business Model Development and Commercialisation
- Market Linkages & Partnership Development
- Gender, Youth & Inclusive Enterprise Development
- Monitoring, Evaluation, Learning & Adaptive Management

3. PROFESSIONAL EXPERIENCE

Enterprise Development Advisor

SIYB Africa Limited| July 2023 – Present

Provides strategic and technical advisory support to agribusiness and green enterprises to strengthen business performance, commercialisation, market access and investment readiness.

Key Responsibilities

- Conduct enterprise diagnostics and identify business, operational, financial and market constraints.
- Provide business advisory, coaching and mentorship to entrepreneurs and MSMEs.
- Support enterprises to develop business models, growth strategies and investment readiness plans.
- Facilitate market and financial linkages.
- Design and deliver entrepreneurship, business management and enterprise growth training.
- Support enterprise clusters and ecosystem coordination.
- Coordinate partnerships with government, private sector, financial institutions and development partners.
- Contribute to programme implementation, monitoring, reporting and learning.



Financial Inclusion Training Consultant

MicroSave Consulting (MSC Global)| September 2025 – April 2026

Supported enterprise development and financial inclusion initiatives targeting MSMEs, women and youth entrepreneurs.

- Conducted enterprise diagnostics and financial capability assessments.
- Designed and facilitated financial literacy and enterprise management training.
- Supported MSMEs to improve financial management and readiness to access suitable financial products.
- Facilitated stakeholder engagement involving government, financial institutions and private-sector actors.
- Developed monitoring tools and contributed to programme reporting and learning.

Business Advisor – Agribiz Programme

Kenya Climate Innovation Center (KCIC) September 2020 – October 2023

Provided business advisory and technical assistance to climate-smart agribusiness enterprises across Kenya.

- Delivered technical and business development support to over 300 enterprises.
- Conducted enterprise diagnostics and growth assessments.
- Supported business planning, commercialisation and enterprise competitiveness.
- Facilitated access to grants, loans and results-based financing.
- Strengthened market linkages and value-chain participation.
- Supported cluster development and stakeholder coordination.
- Contributed to Monitoring, Evaluation and Learning activities.

Key Achievements

- Supported over 300 agribusiness enterprises.
- Facilitated access to over KES 200 million in financing.
- Contributed to the creation of more than 3,000 jobs.
- Supported enterprise growth across climate-smart agriculture and sustainable business sectors.

Acting Regional Project Manager – Agribiz Programme

Kenya Climate Innovation Center (KCIC)| June 2022 – January 2023

- Coordinated regional enterprise development interventions and implementation teams.
- Managed stakeholder engagement with county governments and development partners.
- Supported programme planning, implementation, monitoring and reporting.
- Oversaw enterprise development activities and performance against programme targets.

Assistant Programs Manager

Thrive Impact Investment Fund| January 2017 – August 2020

Supported entrepreneurship, MSME development and enterprise financing programmes.

- Delivered entrepreneurship and business management training.
- Provided business advisory and enterprise growth support.
- Facilitated grant financing for eligible MSMEs.
- Conducted enterprise monitoring and impact assessments.
- Supported financial management and business planning.

Key Achievements:

- Supported over 70 enterprises.
- Facilitated approximately KES 6.3 million in grant financing.
- Contributed to the creation of over 300 jobs.

Associate Consultant

Excellent Operations Consultants| January 2016 – December 2016

Supported consulting assignments in agriculture, finance, climate resilience, livelihoods and market systems development.

Relevant assignments included:

- Market systems and agricultural value-chain analysis.
- DANIDA-REACT Impact Assessment.
- Development of innovative agribusiness and green finance products.
- Livelihoods assessments and programme evaluations.
- Stakeholder consultations and evidence generation.



Agent Banking Consultant

Kenya Commercial Bank (KCB)| November 2013 – December 2015

- Recruited, trained and supported over 80 banking agents.
- Strengthened agent performance and customer service.
- Contributed to financial inclusion and expansion of financial services.

4. TRAINING, COACHING & CAPACITY-BUILDING EXPERIENCE

Philip has extensive experience facilitating participatory training, coaching and mentorship programmes for entrepreneurs, MSMEs, youth, women, agribusinesses and producer groups.

Areas of Training Include:

- Circular economy and sustainable business models
- Entrepreneurship and business management
- Business model development
- Enterprise growth and commercialisation
- Financial literacy and financial management
- Investment readiness and access to finance
- Climate-smart agriculture
- Governance and leadership
- Market access and value-chain participation
- Resource efficiency and sustainable enterprise practices

His facilitation approach combines practical exercises, enterprise diagnostics, peer learning, case studies, coaching and action planning to enable participants to apply learning directly within their businesses.

5. EDUCATION

Master of Business Administration (MBA) – Project Planning & Management

Mount Kenya University, Kenya

Expected Completion: December 2027

Bachelor of Science in Agribusiness Management, 2011.

Egerton University, Kenya

6. PROFESSIONAL CERTIFICATIONS

- IFC Certified Coach – International Finance Corporation
- SIYB/DYB Trainer & Mentor – International Labour Organization
- Advanced Business & Corporate Finance – COLEAD, 2024
- Sustainable Finance – United Nations Institute of Training & Research, 2024
- Climate-Smart Agriculture – United Nations Institute of Training & Research, 2024
- Circular Economy – United Nations Institute of Training & Research, 2024

7. METHODS, TOOLS & WORKING CAPABILITY

- Enterprise diagnostics and needs assessments
- Participatory training and adult-learning methodologies
- Business model analysis and development
- Coaching and mentorship
- Value-chain and market systems analysis
- Investment readiness assessments
- Financial capability assessment tools
- Results-based monitoring and learning
- Stakeholder mapping and engagement
- Workshop and group facilitation
- Case studies and knowledge documentation
- Digital and blended training approaches

8. PROFESSIONAL IMPACT

- 10+ years of enterprise development and capacity-building experience.
- Supported 300+ agribusiness and climate-smart enterprises.
- Supported 100+ agribusiness and green enterprises through advisory and incubation-related programmes.
- Facilitated access to over KES 200 million in enterprise financing.
- Mobilised over KES 30 million in grant funding and strategic partnerships.
- Contributed to the creation and strengthening of over 3,000 jobs.
- Extensive experience working with MSMEs, government, development partners, financial institutions and private-sector actors.