

OGUTU JOEL OTIENO

ENTREPRENEURSHIP & YOUTH DEVELOPMENT TRAINER

Kenya | 0794308185 | otienojoe2018@gmail.com



PROFESSIONAL PROFILE

Community-focused Entrepreneurship and Youth Development professional with practical experience supporting young people through entrepreneurship, employability, digital skills and livelihood development programmes. Experienced in coordinating structured youth training, participant mobilization, training logistics, attendance management, follow-up, reporting and community engagement. Served as a Centre Manager under the NYOTA Socio-Economic Empowerment and Development (SESD) programme. Has undertaken Start and Improve Your Business (SIYB) training and is passionate about equipping young people with practical skills to start, improve and sustain businesses. Seeking inclusion in the SIYB Africa pool of trainers.

CORE COMPETENCIES

- Entrepreneurship & Business Development
- SIYB Training
- Youth Entrepreneurship
- Business Idea Development
- Business Planning
- Basic Financial Literacy
- Digital Entrepreneurship
- Youth Empowerment
- Training Facilitation & Coordination
- Participant Mobilization
- Community Engagement
- Youth Mentorship
- Training Logistics
- Monitoring & Reporting
- Data Collection & Management
- Stakeholder Engagement
- Digital Skills Training
- Microsoft Office & Google Forms

PROFESSIONAL EXPERIENCE

CENTRE MANAGER – NYOTA SESD PROGRAMME | Urunga Centre, Siaya County, Kenya | March-April 2026

- Coordinate day-to-day implementation of youth training activities at the assigned centre.
- Support delivery of entrepreneurship, employability and livelihood-related training activities.
- Coordinate participant registration, mobilization and attendance monitoring.
- Maintain accurate participant attendance registers and training records.
- Work with Master Trainers and programme teams to support effective training delivery.
- Support training logistics and ensure sessions run smoothly.
- Monitor participant engagement and follow up on participation challenges.
- Compile and provide training-related information and reports.
- Promote an inclusive and supportive learning environment for youth.
- Support participants in applying knowledge and skills gained through training.

QUALITY ANALYST | CloudFactory Kenya Limited | January 2025 – Jan 2026

- Conduct quality checks and audits on annotated data and review work against established guidelines.
- Identify errors and provide feedback for improvement.
- Prepare quality-related reports using digital tools.
- Collaborate with project managers and team members to resolve quality issues.
- Apply analytical, problem-solving and attention-to-detail skills in a digital work environment.

DATA ANNOTATION ASSOCIATE | SamaSource Kenya Limited | May 2023 – February 2025

- Annotated and categorized text, image and other digital data according to project guidelines.
- Maintained high accuracy and attention to detail while meeting project targets.
- Worked independently and within distributed teams using digital platforms.
- Communicated effectively with team members regarding project requirements.

Achievement: Maintained 98%+ accuracy across assigned data annotation and quality-related tasks.

SIYB & ENTREPRENEURSHIP TRAINING

START AND IMPROVE YOUR BUSINESS (SIYB) TRAINING | ILO – SIYB Programme, Kenya

Participated in SIYB entrepreneurship training, gaining practical exposure to entrepreneurship development and approaches for supporting entrepreneurs to start and improve their businesses.

- Entrepreneurship fundamentals
- Business idea development
- Starting and improving a business
- Business planning
- Customers and markets
- Basic financial management
- Entrepreneurial mindset
- Business growth and sustainability

OTHER YOUTH & ENTREPRENEURSHIP PROGRAMME EXPERIENCE

NYOTA SESD – Experience supporting youth-focused training implementation, participant engagement, training coordination, attendance management, follow-up, reporting, employability, entrepreneurship and livelihood development.

Digital Business Programme (DBP) – Exposure to digital entrepreneurship, digital business opportunities, online business tools, digital marketing concepts, digital work opportunities and youth digital empowerment.

COMMUNITY & VOLUNTEER EXPERIENCE

COORDINATOR – Kujia Kenya / Community-Based Activities | 2024 – present.

- Support coordination of community and youth-focused activities.
- Participate in programme planning and implementation.
- Engage community members and young people in development activities.
- Support communication and coordination among programme stakeholders.
- Contribute to initiatives aimed at improving youth skills and livelihoods.

EDUCATION

BACHELOR OF SCIENCE (BSc) IN BIOTECHNOLOGY | Mount Kenya University, Kenya | Second Class Upper Division

HEALTH SCIENCE PROGRAMME | University of the People (UoPeople) | Currently Pursuing

ADDITIONAL SKILLS

- Microsoft Word, Excel and PowerPoint
- Google Forms and online data collection
- Data management and quality assurance
- Group facilitation and participant engagement
- Youth mentorship and community mobilization
- Monitoring, reporting and stakeholder coordination

PROFESSIONAL STRENGTHS

- Strong communication and interpersonal skills
- Youth-friendly facilitation approach
- Strong organization and coordination
- Ability to work with diverse groups
- Strong digital literacy

- Teamwork and collaboration
- Problem-solving and time management
- Commitment to youth empowerment and entrepreneurship development

AREAS OF TRAINING INTEREST

- Entrepreneurship and Business Start-up
- Business Idea Development
- Business Planning
- Small Business Management
- Financial Literacy for Entrepreneurs
- Youth Entrepreneurship
- Digital Entrepreneurship
- Employability and Work Readiness
- Customer and Market Development
- Business Growth and Sustainability
- Youth Livelihood Development
- Community-Based Entrepreneurship

LANGUAGES

English – Fluent | Kiswahili – Fluent | Dholuo – Fluent.

DECLARATION

I declare that the information provided in this Curriculum Vitae is true and accurate to the best of my knowledge.

OGUTU JOEL OTIENO

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Signature:  Date: 25/8/2026.