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Automation Built Around You

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# The Changing Landscape

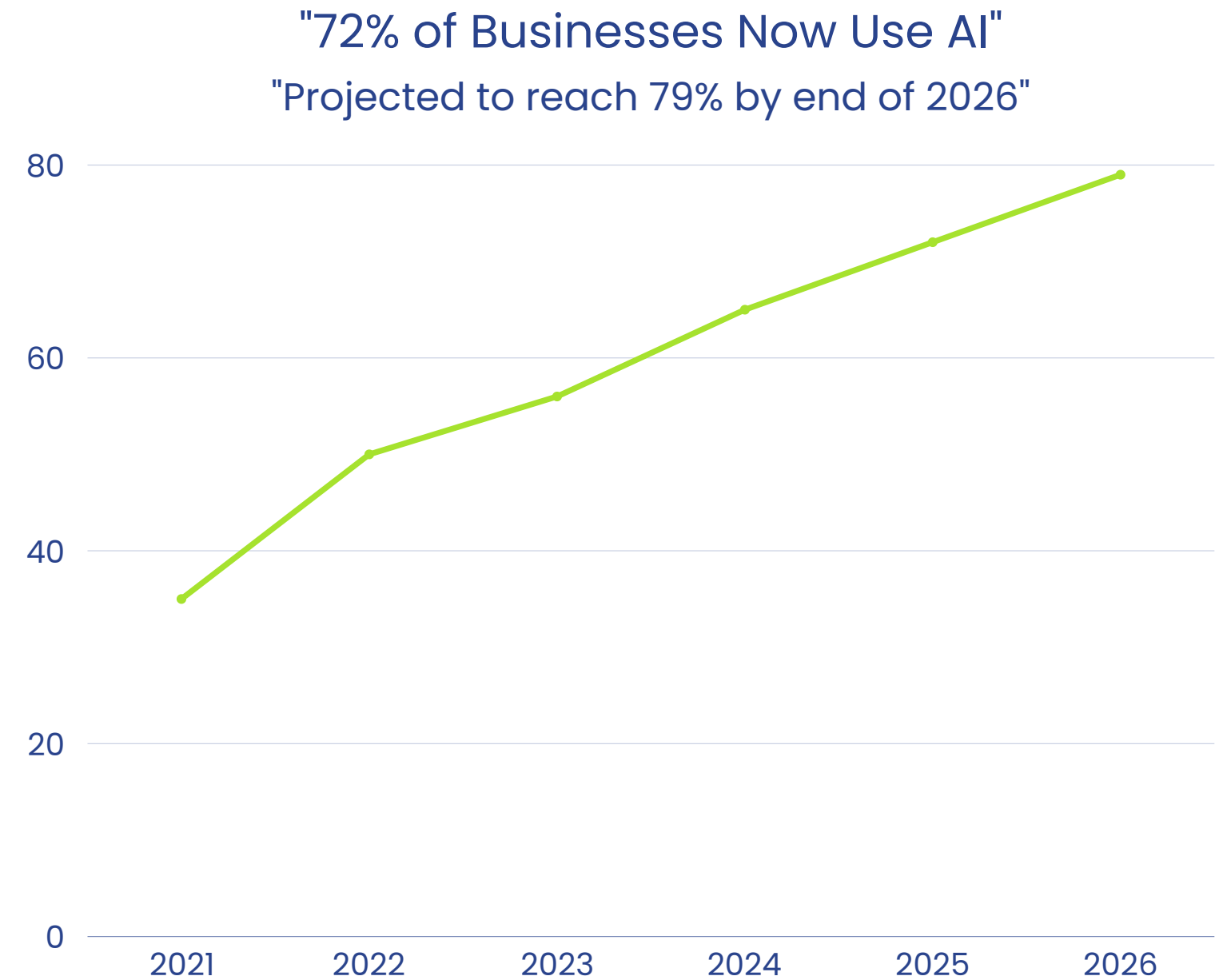
The world is changing fast.

There will be two types of businesses. Those implementing AI — and everybody else.

The businesses winning right now aren't the ones with the biggest teams. They're the ones who stopped treating people like robots and started letting technology handle the robotic work.

Ten years ago, hiring more people was the only way to grow. Today, the best businesses aren't just working harder — they're working smarter.

I don't ask for a pay rise.



"Source: McKinsey Global Survey on AI, 2024"

# The Problem

Most Businesses Know They Need AI. They Just Don't Know Where to Start.

You know AI could help your business. You've seen the tools, heard the buzz, maybe even tried ChatGPT a few times. But nobody's actually shown you where it fits, what's worth using, and how to implement it properly.

Meanwhile, your team's still doing the same manual work — chasing documents, answering the same calls, copying data between systems, building reports by hand. Not because they're lazy. Because the right systems aren't in place yet.

I don't need motivation.

# The Solution

## We Install AI & Automation Systems Into Your Business

We audit your operations, identify the highest-impact opportunities, and build custom systems to fix them — AI agents, workflow automation, data pipelines — whatever fits.

Think of a process that wastes your time — we can probably automate it.

Think of a way AI could help your business — we can build it.

This isn't about buying a product.

It's about installing a solution that fits your business, your team, your processes.

I don't take sick days.

# What We Do

We help businesses implement AI — from tool setup and training to full custom automation.

We diagnose your operations, identify where intelligence and automation will have the biggest impact, and build custom solutions around your specific processes.

One system saving one person 10 hours saves a team of 10 people 100 hours

## Scalable Solutions

One AI setup saves one person 10 hours. That same setup saves a team of 10 people 100 hours. Multiplied results.

## Custom-Built Systems

No templates. No compromises. Every solution designed for you. If your business needs it, we can build it.

## Adding Intelligence

Deploying AI that thinks, responds, analyses, and learns from your data. It doesn't take holidays, doesn't call in sick, works 24/7.

## Connecting the Dots

Wiring your tools and AI together so information flows automatically without human intervention.

# Our Process

We start by diagnosing how your business actually runs — where time disappears, where decisions bottleneck, where AI could make an immediate difference. Then we design and install the right systems to fix it.

Not just automation — AI agents, intelligent workflows, data pipelines, whatever fits.

## DISCOVERY & DESIGN

We audit your operations end-to-end — processes, tools, team structure. We identify the highest-impact opportunities for AI and automation, then present a clear roadmap with ROI. Not templates. Not guesswork.

## BUILD & DEPLOY

We build the right solution for each problem — AI agents, workflow automation, system integrations, intelligent document processing. Your existing tools stay. We make them smarter and connect them.

## SUPPORT & OPTIMISE

We monitor, refine, and optimize. As your business evolves, your workflows evolve with you.

### Timeline:

Most projects deliver results in 4-6 weeks.

## The Scenario:

A recruitment agency receives 200+ candidate applications per week. Same screening questions. Different roles. Consultants spend 20 hours/week reviewing CVs and sending status updates manually.

## AI-POWERED CANDIDATE SCREENING

### The Workflow:

Application arrives → AI reads, extracts key details, and ranks against role requirements.

Strong matches → automated outreach with interview scheduling link.

Weak matches → personalised rejection sent automatically.

Borderline candidates → flagged for consultant review with AI summary.

All activity synced to CRM with status updates sent to hiring managers.

## The Outcome:

20 hours becomes 5 hours of reviewing borderline candidates only. Time-to-shortlist drops from 3 days to same day. Your AI screening system works evenings, weekends, handles 10 or 1,000 applications with the same speed. Consultants spend their time on placements and client relationships – not admin.

## The Scenario:

Business owner knows AI could help but doesn't know which tools are worth it. They've tried ChatGPT a few times, heard about AI voice agents and automation, but have no idea what fits their business. Meanwhile, the team's still doing everything manually.

## AI TOOL IMPLEMENTATION

### The Workflow:

We audit your operations, identify where AI creates leverage, and recommend the right tools for your setup — then implement the lot.

AI writing tools for client comms. Voice agents that handle calls 24/7. Presentation tools that turn messy notes into polished decks. Internal knowledge bots.

AI-powered dashboards. Whatever fits, we deploy it and wire it together.

## The Outcome:

Instead of guessing which AI tools are worth paying for, you get a clear picture of what fits your business and someone who sets it all up. Your team starts using AI properly — not experimenting with ChatGPT and giving up. Every tool we recommend can be connected into one system, so nothing sits in isolation. You don't need to become an AI expert. That's what we're here for.

## The Scenario:

Property management company receives 60+ tenant calls per week. Maintenance requests, viewing enquiries, rent queries. Office staff spend 8 hours a day answering the same questions while actual management work piles up.

## AI VOICE AGENT

### The Workflow:

Call comes in → AI voice agent answers instantly, 24/7.  
Maintenance requests → logs the issue, routes to the right contractor, confirms with the tenant.  
Viewing enquiries → checks availability and books the slot.  
Rent queries → pulls the account and gives a balance.  
Complex issues → transfers to your team with full context.

Every interaction logged.

## The Outcome:

8 hours of phone admin becomes 1 hour of reviewing edge cases. Tenants get instant answers at 11pm on a Sunday, not a voicemail. No missed calls while the team's on site. No maintenance requests falling through the cracks. The agent doesn't take holidays, doesn't call in sick, handles 10 or 100 calls with the same speed. Your team focuses on managing properties – not answering phones.

# Why Nexa

## Your AI Partner, Not a One-Size-Fits-All Solution

Most businesses know they need AI but don't know where to start. We don't hand you a package and hope it fits. We identify where AI creates the biggest impact in your business and build the solution around you.

Already have tools? We integrate with what you're using. If we spot better or cheaper alternatives, we'll tell you. No vendor lock-in. Just honest recommendations.

Starting from scratch?

We'll recommend the right AI tools, implement them, and wire everything together — from tool setup and training to custom automation and AI agents. Systems that work 24/7 without the overhead of hiring, sick pay, holiday pay, or training costs.

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# Services & Pricing

## AI Readiness Audit

A 90-minute deep-dive into your current processes. We map what's wasting time, where AI applies, and what the ROI case looks like.

You receive a written implementation roadmap — yours to keep, regardless of next steps.

Audit fee is credited against your first build if you proceed.

£475

## AI Consultation

Already using tools but not getting the most from them?

We walk through your current stack, identify where you're losing time, and show you exactly how to use what you already have more effectively.

Focused, practical guidance with no fluff and no unnecessary upsell.

£120/hr

# Services & Pricing

## Custom Automation Builds

End-to-end workflow design, build, and deployment tailored to your specific processes.

Priced by complexity and scale. No templates, no compromises.

Most clients recover the investment within 6-8 weeks through time saved across their team.

£1797+

## AI & Automation Partner

Your ongoing implementation partner without the headcount cost.

We handle new automations, optimise existing workflows, recommend the right tools as your business evolves, and provide a monthly strategy call to keep you ahead of the curve.

£797/pm

# Why This Investment Makes Sense

AI isn't coming. It's here.

A full-time admin on £28,000/year costs closer to £35,000 once you factor in NI, pension, holiday, sick pay, and training. They work 37.5 hours a week, 46 weeks a year, and handle one task at a time.

An AI system built for a fraction of that works 24/7, 365. No sick days. No onboarding. No notice period. Handles 10 tasks or 10,000 with the same speed.

This isn't about replacing your team. It's about freeing them from work that doesn't need a human.

The world is changing. Fast.

Every month, new AI tools launch that do what used to take someone an entire week. The businesses that wait will spend more catching up than the ones that start now. This isn't a luxury purchase. It's a common-sense decision. We make the transition simple.

You don't need to understand AI. You don't need to research which tools are worth it. That's our job. You just need to decide you're ready.

# Lets Talk

The first step is a free 20-minute intro call — no commitment, just clarity on where you're at and whether we're the right fit.

From there, we'll recommend the right starting point, whether that's an AI Readiness Audit, a one-off consultation, or a full automation build.

Book your intro call below.

[\[Book via Calendly\]](#)

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