

MARY NZULA MUENI
Certified Siyb Trainer | SEDS & BDS Facilitator | Agribusiness Professional
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PROFESSIONAL PROFILE

Certified SIYB Trainer, SEDS Facilitator and Business Development professional with 3+ years of experience delivering social-emotional skills development, entrepreneurship, financial literacy and business development training to youth, women, farmers and MSMEs. Experienced in participatory adult learning, youth mentorship, coaching, enterprise development and implementation of donor-funded programmes. Direct experience facilitating SEDS under SIYB Africa Consultancy and delivering Business Development Services (BDS) under the NYOTA Project through Poise Fin Consultancy. Has trained and mentored 800+ youth, farmers and entrepreneurs through development programmes. Holds a Bachelor's Degree in Entrepreneurship & Enterprise Management with strong practical experience in training, facilitation, stakeholder engagement, monitoring and reporting.

PROFESSIONAL EXPERIENCE

POISE FIN CONSULTANCY

Business Development Services (BDS) Consultant – NYOTA Project- May 2026

- Delivered Business Development Services (BDS) training and support to youth participating in the NYOTA programme.
- Facilitated practical sessions on entrepreneurship, business development, business planning and enterprise management.
- Supported youth to identify viable business opportunities and strengthen their capacity to start, manage and grow enterprises.
- Provided practical guidance and mentorship tailored to participants' business needs and stages of enterprise development.
- Supported participants in areas including business planning, financial management, record keeping, market identification and enterprise growth.
- Engaged youth and relevant stakeholders to support effective programme implementation.
- Conducted participant follow-up and supported documentation, monitoring and reporting of BDS activities.
- Applied participatory and learner-centred approaches to make business development concepts practical and accessible to youth.

SIYB AFRICA CONSULTANCY

SESD Facilitator – Short-Term Consultancy March 2026

- Independently facilitated assigned Social Emotional Skills Development (SESD) modules for youth participants using learner-centred and participatory methodologies.
- Delivered interactive sessions covering self-awareness, emotional regulation, communication, teamwork, leadership, resilience, problem-solving and goal-setting.
- Used role plays, group discussions, practical exercises, reflection and experiential learning to encourage active participation.
- Created an inclusive learning environment that encouraged participants to reflect, participate and apply SESD competencies to their personal and professional lives.
- Provided mentorship and individualized support to participants throughout the training.
- Monitored participant engagement and learning progress and documented training outcomes.
- Prepared training reports and programme documentation in line with consultancy requirements.

Key Achievement: Successfully delivered all assigned SESD modules within the scheduled training period while maintaining strong learner engagement and participation.

MICRO ENTERPRISE SUPPORT PROGRAMME TRUST (MESPT) Trainer & Data Assistant – GEAP Programme (Danida Funded) March 2024 – Present

- Facilitate entrepreneurship, financial literacy, business management, livelihood and agribusiness training for youth, women and MSMEs.
- Mobilize communities and coordinate training activities to strengthen participation in enterprise development programmes.
- Mentor entrepreneurs on business planning, record keeping, start-up capital utilization and enterprise growth.
- Conduct enterprise assessments, beneficiary verification and capacity needs assessments.
- Coordinate training logistics and maintain participant and programme records.
- Collect, verify and manage digital data using Kobo Collect, ODK Collect and Microsoft Excel.
- Monitor participant progress and contribute to weekly and monthly programme reports.

Key Achievements

- Trained and mentored **800+ youth, farmers and MSMEs** through entrepreneurship, livelihood and enterprise development programmes.
- Strengthened programme reporting and data quality through standardized digital data collection and verification.
- Supported enterprise development initiatives that strengthened business readiness and market participation among community groups.

CABI INTERNATIONAL

Trainer & Mentor – Part-Time

September 2023 – September 2024

- Facilitated practical training and mentorship for youth, farmers, women and emerging entrepreneurs on entrepreneurship, agribusiness and enterprise development.
- Guided participants in identifying business opportunities, developing business plans, budgeting, record keeping and accessing markets.
- Applied participatory learning, demonstrations, coaching and mentorship to strengthen practical application of knowledge.
- Conducted group and individual mentorship and followed up on participant progress.
- Supported participant mobilization, stakeholder engagement and programme implementation.
- Supported monitoring, documentation and reporting of training activities.

Key Achievement: Trained and mentored **200+ young people** in entrepreneurship, agribusiness and livelihood development.

TOJAX COMPANY LIMITED

Project Assistant Intern

July 2023 – February 2024

- Supported project planning, coordination and implementation of field activities.
- Assisted with community and stakeholder engagement, project monitoring and documentation.
- Supported data collection, logistics coordination and preparation of project reports.
- Maintained project records and provided administrative support to project activities.

EDUCATION

Bachelor of Entrepreneurship & Enterprise Management – Chuka University
2019 – 2023 | Second Class Honours, Upper Division

Certificate in Computer Packages– Brothers of St. Peter Claver
Jan – Mar 2019 | Merit

KCSE – Makueni Girls Secondary School
2015 – 2018

PROFESSIONAL CERTIFICATIONS

- Certified SIYB Trainer
- Project Management Certificate
- Agribusiness Management, Leadership & Mentorship
- Gender-Inclusive Agricultural Strategies

TECHNICAL SKILLS

- **Data Collection & Management:** Kobo Collect, ODK Collect, Google Forms, Google Sheets
- **Data Analysis & Reporting:** Microsoft Excel, Power BI, data validation, field data verification, monitoring and reporting
- **Microsoft Office:** Microsoft Word, Excel and PowerPoint
- **Other:** Google Workspace, Canva, digital records management and report writing

PROFESSIONAL REFEREES

1. **Joyce Kituva**
Project Officer – MESPT
Tel: +254 724 505 577
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 2. **Linda Mbugua**
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