

## Here's how we can help ...

- The breadth and depth of Sappi's flexible packaging papers portfolio – across uncoated, coated, barrier and heat-sealable papers – means you can be sure that you will find the right solution for your brand among the myriad solutions we offer.
- The high quality and proven adaptability of our papers – all suitable for direct food contact – mean you can be sure that we have the right solution for protecting and elevating your tea itself.
- Sustained, ongoing investment in our high-tech mills plus our deep experience in working with converters across multiple countries mean you can be sure that we will have the right, reliable solution for you – in papers that print superbly and run smoothly on a range of different machines.
- All our functional papers help your brand tell a circular, responsible sourcing story – with all our papers tested as a mono material and certified at external institutes for their recyclability in the regular recycling stream.
- Our Sappi decarbonisation story – with an ambitious set of decarbonisation targets already being met well ahead of schedule across Europe – means your brand can tell a stronger sustainability story, protect reputation and manage ESG risk simply by specifying our papers.
- You need the right packaging solution at the right time and in the right place. Our global Sappi network means we can supply the solution you need when you need it, wherever you want it – all supported by a worldwide system of sales, logistical and technical support.
- All our papers are available for transparent third-party certification through FSC and PEFC.



## Try before you buy

It's not just consumers who appreciate the chance to try things out before making a choice. With Sappi's Pack Mockup platform, you can order a mock-up of your chosen tea packaging – created using one of our functional papers and featuring your own branding and artwork.

And remember, Sappi also offers a wide range of packaging solutions beyond those featured here in the brochure – and we have the expertise to ensure that you always have the right option or options available to satisfy your specific needs.

Just head to [\[url here\]](#) to try before you buy.

### Contact us

sappi.com  
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# How do you take your *tea*?



Printed on Algro Design Duo 300 g/m<sup>2</sup> by Sappi. www.sappi.com © Sappi Europe

Discover Sappi's wide range of flexible packaging solutions – for your tea and your brand

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## Your tea deserves more than just the best sustainable protection – your brand should look and feel as good as it tastes

Your tea has been assiduously cultivated and harvested. Your brand has been carefully nurtured. The right choice of sustainable flexible packaging solutions can bring your tea and your brand alive for your customers.

We're Sappi, a paper company that understands flexible packaging like no other. And we're here to offer you much more than just the best care and protection for your tea.

We're here to offer you a one-stop-shop of tried-and-tested, sustainable solutions.

## Today's tea trends – and how you can make the most of them

Today's tea market is expanding fast and evolving quickly, propelled by consumer trends centred around wellness and sustainability, with environmental regulation also mixed in.

### What sits at the heart of these changes? Packaging.

Because tea packaging today is more than just a means to protect and transport a valuable, delicate commodity: today it conveys a story – a story about brand, a story about product and a story about your brand's environmental responsibility. No surprise then that packaging trends are shifting towards mono-material fibres that pair functionality with the ability to slot into hassle-free recycling streams. At the same time, surfaces, tactical finishes and fibre density are ready to be used to communicate authenticity and craft, connecting your brand with consumers.

Just like the most discerning tea drinker, your brand is looking to find exactly the right flexible packaging solution for you – the one that exactly suits product, brand and consumer profile.

## Tea envelopes for out-of-the-box functionality, protection and impact

### Heat-sealed sachets – mono-material functional paper with high barrier properties for extra tea protection



- High-barrier solution protects against water vapour, grease, oxygen, mineral oil and aroma
- Excellent heat sealability combined with first-class printing results
- Superior runnability on the packaging line
- Independently tested and certified for recyclability as paper
- Eliminates need for tea box plastic outwrap
- Flexo and gravure printing
- Also suitable for cold sealing

### Crimped envelopes – using specially designed uncoated MGBK paper



- Extraordinary crimping properties at up to 400 packs/minute
- Low maintenance of crimping tools
- Safe mechanical closing
- Natural touch and feel in a mono-material packaging solution
- Independently tested and certified for recyclability as paper
- Flexo and gravure printing

### Heat-sealed sachets – mono-material functional paper with medium water vapour barrier protection



- Excellent heat sealability combined with first-class printing results
- Good protection against moisture
- Superior runnability on the packaging line
- Independently tested and certified for recyclability as paper
- Eliminates need for tea box plastic outwrap
- Flexo and gravure printing

### Translucent sealed sachets – putting the tea firmly centre-stage



- Excellent heat sealability in a mono-material packaging solution
- Superior runnability on the packaging line
- Independently tested and certified for recyclability as paper
- Eliminates need for tea box plastic outwrap
- Flexo printing

## Completing your tea set

### Tea tags – describing your product, highlighting your brand



With our double-coated fine paper solutions, tea tags are an opportunity to create visual and tactile impact. Available in glossy or semi-glossy finishes, the recyclable, mono-material papers offer excellent opacity plus premium print quality on both sides.

Suitable for flexo and sheet-fed offset printing, the papers also provide reliable, first-class printability across different base weights.

### Pouches for loose tea – product protection across a range of barrier functionalities

When it comes to choosing the right paper for your tea pouches, we have a wide variety of solutions catering for formats from doypacks to stand-up bags and pillow pouches – across a range of protective barrier functionalities, from the most targeted to the most demanding.

Suitable for both cold- and heat-sealing, the papers come with printed top sides ranging from gloss and silk to natural – plus a range of weights. First-class printing results are achieved using both flexo and gravure printing.



### Paperboard boxes – product protection meets brand storytelling in your secondary packaging



More than purely practical, our paperboard boxes provide an opportunity for brand storytelling through visual and tactile impact. Available in a range of paperboard weights, they offer a variety of front and reverse side coating options.

Suitable for flexo and sheet-fed offset printing, our paperboards also provide reliable, first-class printability.



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- Flexo and gravure printing

Heat-sealed sachets – mono-material functional paper with medium water vapour barrier protection



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- Independently tested and certified for recyclability as paper
- Eliminates need for tea box plastic outwrap
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