

# Julian Ochieng Omanje

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## SUMMARY

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A highly motivated and results-driven Business Trainer, Entrepreneurship Facilitator, and Community Development Professional with a Bachelor of Business Management (BBM) from Mount Kenya University and a Diploma in Supply Chain Management. Certified in Start and Improve Your Business (SIYB) and a Trainer of Trainers (ToT) under the Women in Digital Business (WIDB) Programme.

Experienced in facilitating entrepreneurship, business management, digital business, and capacity-building programs for youth, women, and small and medium-sized enterprises (SMEs). Skilled in adult learning methodologies, business coaching, stakeholder engagement, project implementation, mentorship, and community engagement. Passionate about empowering entrepreneurs with practical knowledge and skills that promote business growth, innovation, and sustainable livelihoods.

## EDUCATION

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### Mount Kenya University

*Bachelor of Business Management (BBM)*

### Mount Kenya University

*Diploma in Supply Chain Management*

## EXPERIENCE

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### Business Trainer and Facilitator

2024 – Present

- Facilitate entrepreneurship and business management training programs for youth, women, and small business owners.
- Deliver training on business planning, marketing, financial management, customer service, and digital business tools.
- Conduct mentorship and coaching sessions to support business growth and sustainability.
- Monitor participant progress and prepare training reports.
- Support implementation of entrepreneurship and capacity-building initiatives.
- Successfully trained and mentored entrepreneurs in business development and digital business practices.
- Supported small business owners in improving operational efficiency and business performance.
- Facilitated capacity-building initiatives that enhanced entrepreneurial skills among participants.

### Community Mobilizer and Project Support Officer

2023 – Present

- Coordinate participant mobilization and engagement activities.
- Support implementation of community-based development and entrepreneurship projects.
- Conduct field follow-ups and participant support activities.
- Prepare activity reports and project documentation.
- Assist in monitoring, evaluation, and stakeholder engagement activities.
- Contributed to successful implementation of entrepreneurship and community empowerment programmes.
- Enhanced participant engagement and programme effectiveness through strategic mobilization efforts.

## TECHNICAL SKILLS

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Start and Improve Your Business (SIYB) Training

Entrepreneurship Development

Business Coaching and Mentorship

Adult Learning Facilitation

Women in Digital Business (WIDB) Training  
Digital Skills and E-commerce Training  
Community Mobilization  
Stakeholder Engagement  
Project Coordination and Implementation  
Monitoring, Evaluation and Reporting  
Communication and Presentation Skills  
Team Leadership and Collaboration  
Customer Service and Relationship Management

## **CERTIFICATIONS**

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Start and Improve Your Business (SIYB) Certification  
Trainer of Trainers (ToT) – Women in Digital Business (WIDB)

## **ADDITIONAL PROFESSIONAL DEVELOPMENT**

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Entrepreneurship and Enterprise Development Digital Business and E-commerce Community Engagement and Capacity Building

## **LEADERSHIP AND COMMUNITY ENGAGEMENT**

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Facilitator in entrepreneurship and digital business training initiatives. Mentor to youth, women, and aspiring entrepreneurs. Active contributor to community empowerment and economic development programs. Advocate for entrepreneurship, innovation, and digital inclusion.

## **PERSONAL ATTRIBUTES**

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Strong interpersonal and communication skills Excellent facilitation and presentation abilities Results-oriented and self-motivated Strong organizational and planning skills Ability to work independently and within teams High level of professionalism and integrity Adaptable and committed to continuous learning

## **CAREER OBJECTIVE**

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To leverage my expertise in entrepreneurship training, business development, and community engagement to support individuals and organizations in achieving sustainable economic growth through practical business solutions, capacity building, mentorship, and innovation.

## **REFEREES**

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Available Upon Request