

How to convince funders of the benefits of your research?

For: Early-career researchers and anyone else keen to sharpen their grant writing

When: 14 October 2026,
14:00-15:00 CEST/ 13:00-14:00 BST

Where: Online via Zoom
(link will be sent after registration)

A successful grant convinces an audience of reviewers that a project is feasible, significant, and aligns with the funder's goals. This workshop shares strategies for telling scientific stories that persuade a committee to fund your work.

About Kali Tal (www.kalital.com)

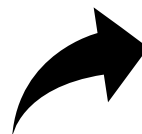
Kali Tal has consulted on most major SNSF and EU grants and brings extensive expertise to teams working in medicine and health research. In this session, she'll share practical strategies for making funders see the value of your work.

What you'll take away:

- How to frame your research for non-specialist reviewers
- Rhetorical strategies specific to grant writing
- Tips for communicating impact and innovation persuasively

Registration: <https://forms.cloud.microsoft/e/tzqGffAgtc>

Questions: anna.boss@unibe.ch



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