



# The Christmas Tree Project

AN EXCLUSIVE CHARITABLE INVESTMENT OPPORTUNITY

# Paper for Water Christmas Tree Project

PAPER  WATER™

## *Want to change the world with your holiday decor?*

Sisters Katherine and Isabelle founded Paper for Water with the dream of bringing water and the Word to the thirsty, one piece of paper at a time. Learning at an early age that children were unable to go to school because they were either hauling water for their families or sick from water that wasn't clean, they were moved to take action. They began raising money for clean water and sanitation projects by giving beautiful origami in exchange for donations. Hundreds of volunteers of all ages make this labor and time intensive project possible. Generous donors and volunteer efforts have raised millions of dollars, providing clean, safe water and sanitation to over 150,000 people daily in 20 countries. We are grateful for the opportunities we have had to spread and grow our mission through exciting corporate partnerships and collaborations with Kleenex, Nickelodeon, Disney, Neiman Marcus, Four Seasons Resort Dallas, and many local and global companies. We'd love for you to join our list of corporate partners that make this original dream possible and help impact and transform more lives and communities around the world.

## **Want to learn more about Paper for Water's mission?**

[Paper for Water on Texas Country Reporter](#) ✨

[Paper for Water featured on #CNN - Two Sisters save lives by folding paper](#) ✨

[Risk Theory donated an origami Christmas Tree from Paper for Water to T. Boone Pickens Hospice and Palliative Care Center](#) ✨

Our Christmas Tree Project began as a Neiman Marcus fantasy gift in 2017. Since then, our trees have brought beauty, joy, and social impact to myriad spaces, including corporate offices, upscale shopping malls, a hospice hospital, shelters for homeless families, recovery centers, private homes, and luxury hotels. We provide beautiful gifts to donors while providing volunteers with opportunities to make a meaningful difference in the lives of others. Please consider helping us fund a clean water and sanitation project for a community. By sponsoring a tree through Paper for Water, you will be able to enjoy or provide to a local charity beautiful holiday decor that has meaning and purpose. You'll be able to share your support of clean water and sanitation with clients who visit you, inspire your employees and friends, and transform lives through clean water initiatives. This sponsorship opportunity enables you to invest in the future of families who lack access to clean, safe water and sanitation.

[We are grateful for your consideration and look forward to working with you!](#)

*Isabelle and Katherine Adams*



# Paper for Water Christmas Tree Project

PAPER FOR WATER™ 

## DIAMOND - \$50,000

This sponsorship level enables you to fund a large-scale, complex water project that transforms communities in need of clean, safe water and sanitation.

Included at this sponsorship level are the following optional benefits:

- Opportunity to **transform lives** in multiple communities with the gift of clean water.
- Inspirational **in-person** or **virtual team building opportunity** with Paper for Water founders. Isabelle and Katherine will share their story, educate your staff about the world water crisis, provide an origami lesson, and highlight how your company is making a difference.
- **Holiday DIY video** from Isabelle and Katherine for an at home craft that is fun for employee children and families.
- **Decorating Party.** Isabelle and Katherine Adams will attend a holiday kick-off party, offer a brief presentation and invite to help decorate the tree.
- **Gifts to Give.** Your company will receive 100 additional ornaments folded by local youth volunteers to gift clients, employees or use as desired.
- All benefits listed for sponsorship levels below.

## PLATINUM - \$20,000

This sponsorship level transforms a community in need of clean, safe water. Paper for Water volunteers will create beautiful hand crafted origami ornaments and will decorate your tree on a mutually agreeable date.

Included at this sponsorship level are the following optional benefits:

- Inspirational **virtual team building opportunity** with Paper for Water founders. Isabelle and Katherine will share their story, educate your staff about the world water crisis, provide an origami lesson, and highlight how your company is making a difference.
- **Decorating Party.** Isabelle and Katherine Adams will attend a holiday kick-off party, offer a brief presentation and invite to help decorate the tree.
- **Gifts to Give.** Your company will receive 50 additional ornaments folded by local youth volunteers to gift clients, employees or use as desired.
- All benefits listed for sponsorship levels below

# Paper for Water Christmas Tree Project

PAPER FOR WATER™ 

## GOLD - \$10,000

This sponsorship level helps to transform a community in need of clean, safe water. Paper for Water volunteers will create beautiful

Included at this sponsorship level are the following optional benefits:

- **Decorating party.** Get in the holiday spirit by enlisting your employees and clients to help decorate your tree in a team-building experience with Paper for Water volunteers.
- **Local impact.** Ornaments for your tree will be folded by local youth representatives and volunteers, which both empowers and impacts our youth in meaningful ways.
- **Reporting.** A report will be created containing details and photos of your water project. Your company will be named in the report which will be provided after completion of your project. (All companies and donors have the option to remain anonymous.)
- **Marketing exposure.** Your company name will be listed on our website and social media channels, reaching a minimum of 12,000 followers.
- All benefits listed for sponsorship levels below.

## SILVER - \$5,000

This sponsorship level helps transform a community in need of clean, safe water. As a thank you, Paper for Water volunteers will create beautiful hand-crafted origami ornaments and will decorate your tree on a mutually agreeable date.

Also included at this sponsorship level are the following optional benefits:

- **Decorating party.** Get in the holiday spirit by enlisting your employees and clients to help decorate your tree in a team-building experience with Paper for Water volunteers.
- **Local impact.** Ornaments for your tree will be folded by local youth representatives and volunteers, which both empowers and impacts our youth in meaningful ways.
- **Marketing exposure.** Your company name will be listed on our website and social media channels, reaching a minimum of 12,000 followers.
- **Thank you video** will be created by founders, Isabelle and Katherine Adams, that may be shared with investors, clients and employees.
- Option to **sponsor a tree** for a local shelter, nursing home, school or other location.

**Custom designs and colored themed requests will be considered.**

# Paper for Water Christmas Tree Project

PAPER FOR WATER™

- ☐ Yes, I want to order beautiful origami ornaments, participate in The Christmas Tree Project, and transform lives.
- ☐ I don't need any ornaments, but I want to sponsor a tree at a local shelter, hospice, or nursing home facility.

## Donation Level

- |                                                          |                                                       |
|----------------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> \$50,000 - Diamond Sponsorship  | <input type="checkbox"/> \$10,000 - Gold Sponsorship  |
| <input type="checkbox"/> \$20,000 - Platinum Sponsorship | <input type="checkbox"/> \$5,000 - Silver Sponsorship |

I don't need ornaments, but would like to make a tax deductible donation of \$ \_\_\_\_\_

Name/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email (for tax receipt): \_\_\_\_\_

Please make donation checks payable to Paper for Water.

Upon receipt, Paper for Water will be in touch to coordinate logistics appropriate to your sponsorship level.

If you have any questions, email [info@paperforwater.org](mailto:info@paperforwater.org) or call (469) 892-8373.

## PLEASE REMIT DONATION ALONG WITH THIS FORM TO

**Paper For Water**

PO BOX 720999

Dallas, TX 75372

## TIME-LAPSE VIDEOS OF A FEW OF OUR TREES, SEE THE HOLIDAY MAGIC IN ACTION

[Neiman Marcus Court at NorthPark Center](#) ✨

[Four Seasons Resort Dallas Christmas Time-lapse](#) ✨

[Faith Presbyterian Hospice](#) ✨

[Four Seasons' Christmas Installation](#) ✨