Chris Sun

Product Manager, Designer, AI, Fintech and Health

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SUMMARY

Product leader with 7+ years of experience building AI-powered and data-driven platforms across fintech, healthtech, procurement, and real estate. Proven track record of launching intuitive, high-impact products that drive user engagement and operational efficiency. Skilled in cross-functional leadership, product strategy, and delivering end-to-end solutions from 0 to 1.

RECENT WORK EXPERIENCE

Product Designer
MyDoh – RBCx (Fintech)
Toronto, Canada | Oct 2022 – Present

- Redesigned and launched the savings experience, driving a 100% YoY increase in kid contributions and $1M+ in new deposits within 5 months; boosted Goal adoption by 50% and contributed to $5M in total savings over a 3-year period.
- Simplified money movement UX, including Autoload, leading to a 165% YoY increase in fiscal loads to $33M.
- Launched Apple Pay and debit card integration, unlocking $200K/week in new transaction volume.
- Led design for Ignite client acquisition initiative, delivering 10x ROI by converting a $30K investment into $300K in new money loads.
- Led the Activation pod, owning onboarding, ID verification, and payments flows across discovery to delivery.
- Applied user research and IA testing to drive strategic product decisions in a regulated, mobile-first financial environment.

Product Manager – Data & AI
OMERS
Toronto, Canada | May 2021 – Oct 2022

- Launched and scaled OMERS Data & AI Academy and managed partnerships with Coursera, Microsoft, and Vector Institute: drove 20% org-wide adoption and saved $200K in year one.
- Owned roadmap for ML-backed data products including forecasting tools, AI dashboards, and internal analytics platforms.
- Led product redesign of the pension liability model using machine learning: improved accuracy and reduced risk by $2M.
- Defined strategy and UX for AI tools including NLP-powered news aggregation and entity resolution systems.

Co-founder, Product Lead
Eqwitty (AI / Investment Platform)
Toronto, Canada | Sep 2024 – Present

- Led a team of 3 developers to launch the product MVP, delivering core features including user authentication, onboarding, dashboard, marketplace, and admin pages.
- Led a team of 3 AI engineers to build the product's RAG model, business proposal analysis model, and term sheet analysis model.
- Shipped MVP piloting with WeRise Investments; onboarding 5 startups.
- Led product vision, roadmap, and user research with investors and analysts.

Lead Data Scientist
Infrastructure Ontario (Procurement, Real Estate, Data/ML)
Toronto, Canada | 2017 – 2021

- Developed funding optimization model for 4,000+ buildings: improved allocation of $200M+ in public capital.
- Created an NLP legal query tool: reduced research workload by 20%.
- Launched a blockchain-based smart contract platform for milestone-based disbursements: projected savings of $2.5M.
- Led product delivery of AI tools for policy and planning decisions.

EDUCATION

University of Waterloo
Master of Arts, Economics, Microeconometrics | 2013 – 2014

SKILLS

Product:	Roadmapping, AI/ML Product Strategy, Agile Delivery, User Research, UX/UI Design
AI/ML:	NLP, RAG, LLMs, Smart Contracts, Optimization Modeling
Data:	Python, SQL, PowerBI, Azure, Data Modeling
Tech:	HTML/CSS, Javascript/React, Node.js, GraphQL
Design:	Figma, Adobe CC, LottieFiles, VO
Business:	Stakeholder Management, Strategy, Transformation, Fundraising

PAST WORK EXPERIENCE

- **Co-founder, Plexity Health (2019 – 2021)** – Built a blockchain-based DApp for vaccine tracking and clinic bookings to improve access to health data.
- **Visiting Scientist, Ryerson University (2018 – 2020)** – Conducted research on explainable AI and blockchain in healthcare; built EMR data preparation pipelines and contributed to early ML experimentation for predictive use cases.
- **Business Intelligence Lead, Newtopia (2016 – 2017)** – Built executive dashboards and automated pipelines to support growth at a digital health startup.
- **Data Analyst, LexisNexis Legal (2015 – 2016)** – Developed customer segmentation models and business intelligence dashboards for legal insights.