



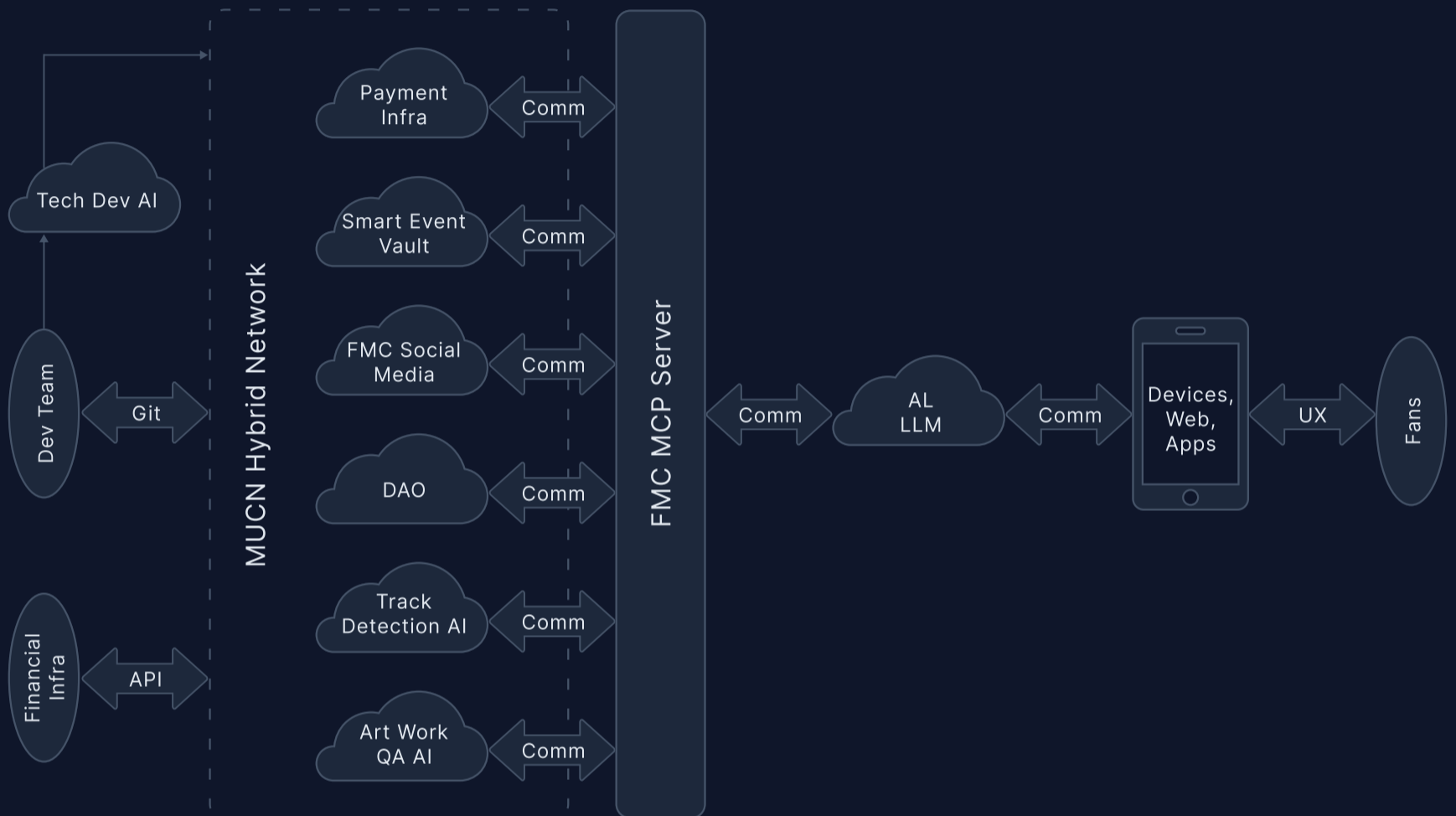
# 4tuneMusic

Music Coin - \$MUCN  
White Paper

# Executive Summary

Our mission? To complete what's missing and spark a renaissance in the music industry, starting now.

**Fortune Music Coin (FMC)** is building a parallel music economy, powered by blockchain, driven by AI, and co-created with artists and fans.



## The Bigger Vision

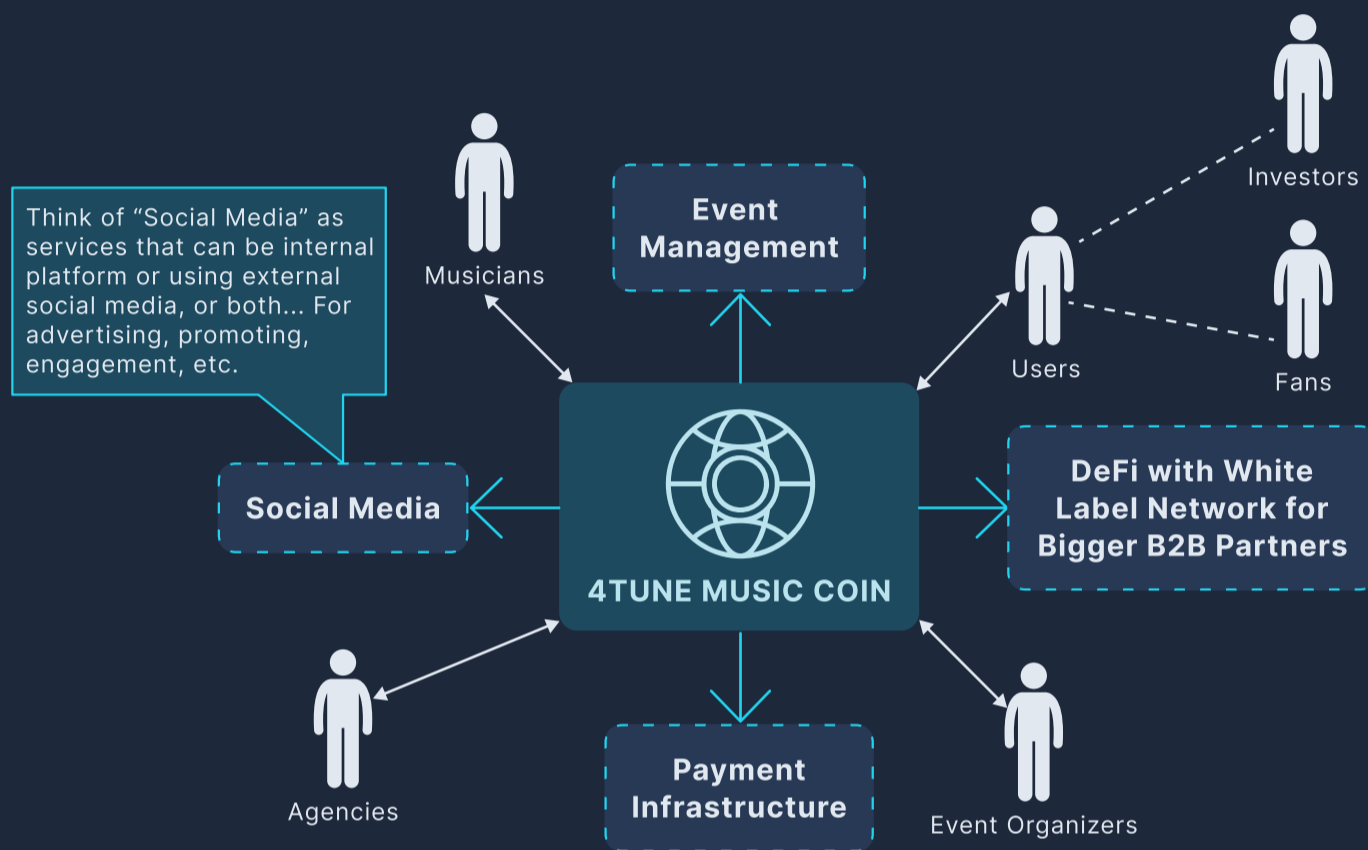
FMC isn't just a new tool, it's a **new foundation**.

It enhances outdated royalty systems with:

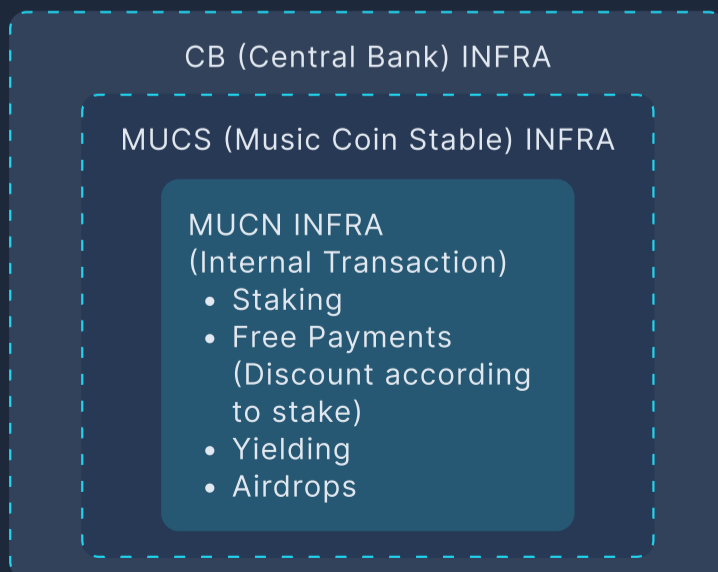
- AI-enhanced quality control
- NFT-based monetization
- Instant, on-chain event revenue distribution

**We build on music's legacy**, bringing fairness, visibility, and value to the people who power the scene.

From tokenomics and transactional point of view Music Coin is an infrastructure for decentralized music communities (DAOs) where stake holders interact in a fair and transparent way. Settlements happen instantly upon the rules defined in smart contracts.



The Music Coin infrastructure is designed to fully comply with financial standards and legal framework ensuring highest level of retail investor and user protection. Thus stablecoin (**MUCS - Music Coin Stable**) is envisioned as addition to Music Coin to ensure the value of certain stakeholder's input to events and artists is not exposed to volatility and currency risks.



# Dual-Currency Architecture: Utility + Stability

While FMC begins as a loyalty voucher for strategic and regulatory reasons, the long-term vision is to evolve into a **fully functional payment and reward system** for the global music event industry.

To achieve this, the platform will operate with a **dual-currency system**:

## MUCN (MUSIC COIN)

### THE UTILITY & OWNERSHIP TOKEN

- Used for staking, governance, royalties, NFT interactions, community rewards, and long-term value participation.
- Priced freely by the market.
- Ideal for long-term alignment and incentivization of events, fans, and partners.

## MUCS-STABLE (WORKING NAME)

### THE SETTLEMENT & PAYOUT CURRENCY

- A payment token pegged 1:1 to a stablecoin like USDT or USDC.
- Used for:
  - Paying at clubs / venues
  - DJ performance fees
  - Event budgeting

## Why?

Artists and partners must not be exposed to market volatility when receiving income.

With FMC-Stable, payouts are **fast, verifiable, and stable in value**, ideal for budgeting and professional financial planning with instant settlements 24/7 even inter-continental.

# Key Benefits Of Dual-Coin Model

- **Regulatory clarity** (vouchers now, tokens later)
- **Trustworthy payouts** for creators, no value fluctuation overnight
- **Scalability into real music commerce** (tickets, merch, rights licensing, etc.)
- **Separation of speculation and real-world transaction flow**

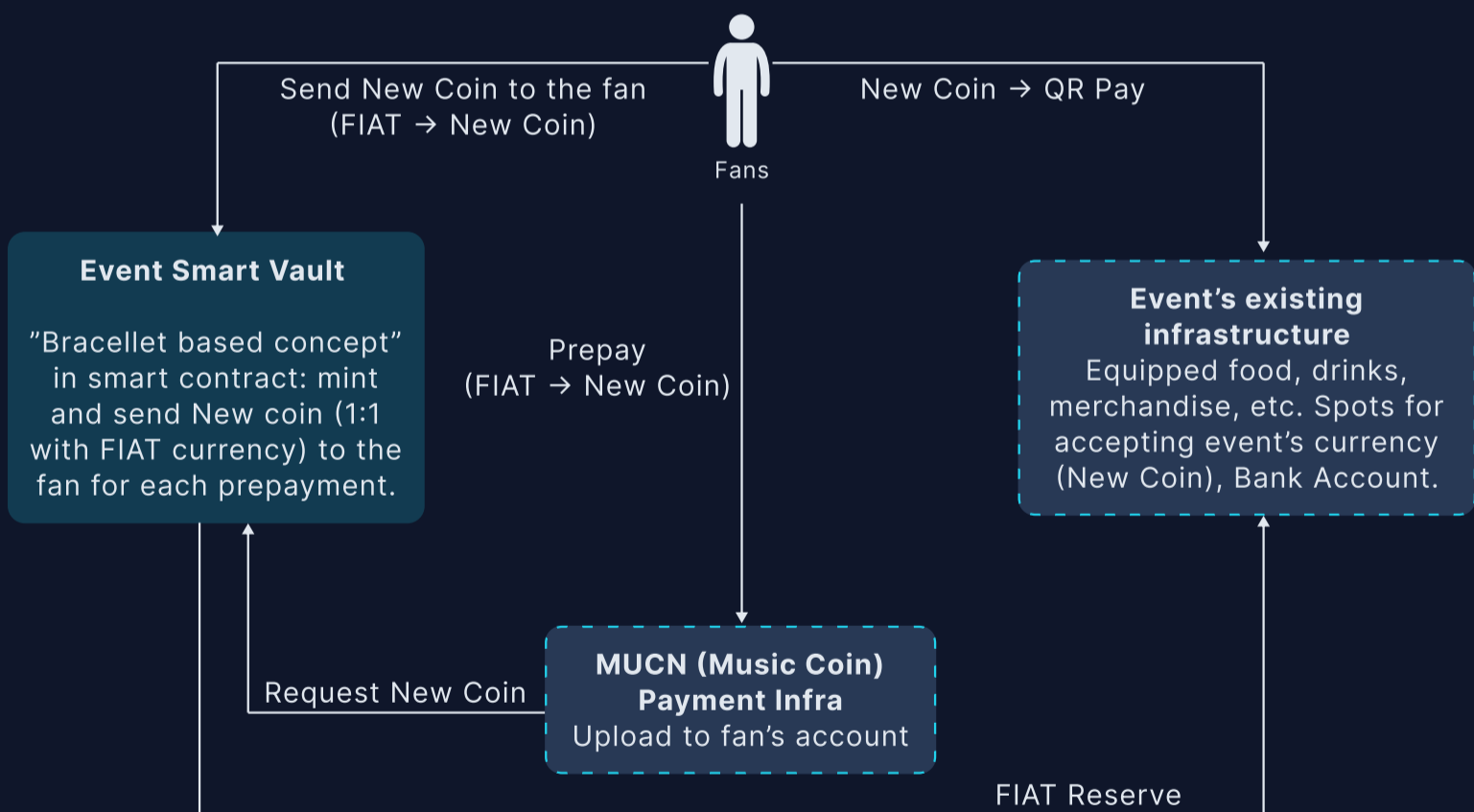
# EVENT / CLUB / VENUE OWN CURRENCY

Addressing event challenges (e.g.: festivals) we propose a smart contract / DLT driven infrastructure. Upgrading the “bracelet technology” to a everyone’s own device (mobile) native QR code based technology. Club visitors or fans scan a QR code and register with a card (Apple/Google Pay), that’s it. An easy one-time process with two steps. Paying at an event or club has never been easier - 3 simple steps: scan, tap, pay! With

- Automatic 20% discount
- No crypto knowledge needed
- No crypto wallet needed
- Zero effort for bartenders or staff

**"81% of consumers try new payment methods if incentives are offered."**

Source



- Event Smart Vault - smart contract based system for transparent trustless payment system.
- Upon each prepayment the FIAT funds get stored in partner’s bank accrual account while in parallel event coins get minted and sent to the user for spending at the event.

# 2nd Layer Utility Tokens As Stake Holder's Own Currency

For a utility token to run in a decentralized way nodes that verify transactions are needed. With today's technology proof of stake is used to enable that.

More on POS protocol: <https://www.investopedia.com/terms/p/proof-stake-pos.asp>

For Music Coin own chain we envisioned to have stake holders like clubs, venues, festivals, etc. which will be incentivized to run a node due to:

- better network security
- revenue from running a network to which the music industry relies on
- ability to transparently watch and participate in music industry

But we do not stop there, to even more incentivize stake holder we enable node runners to mint their own token. There are several benefits for node runners:

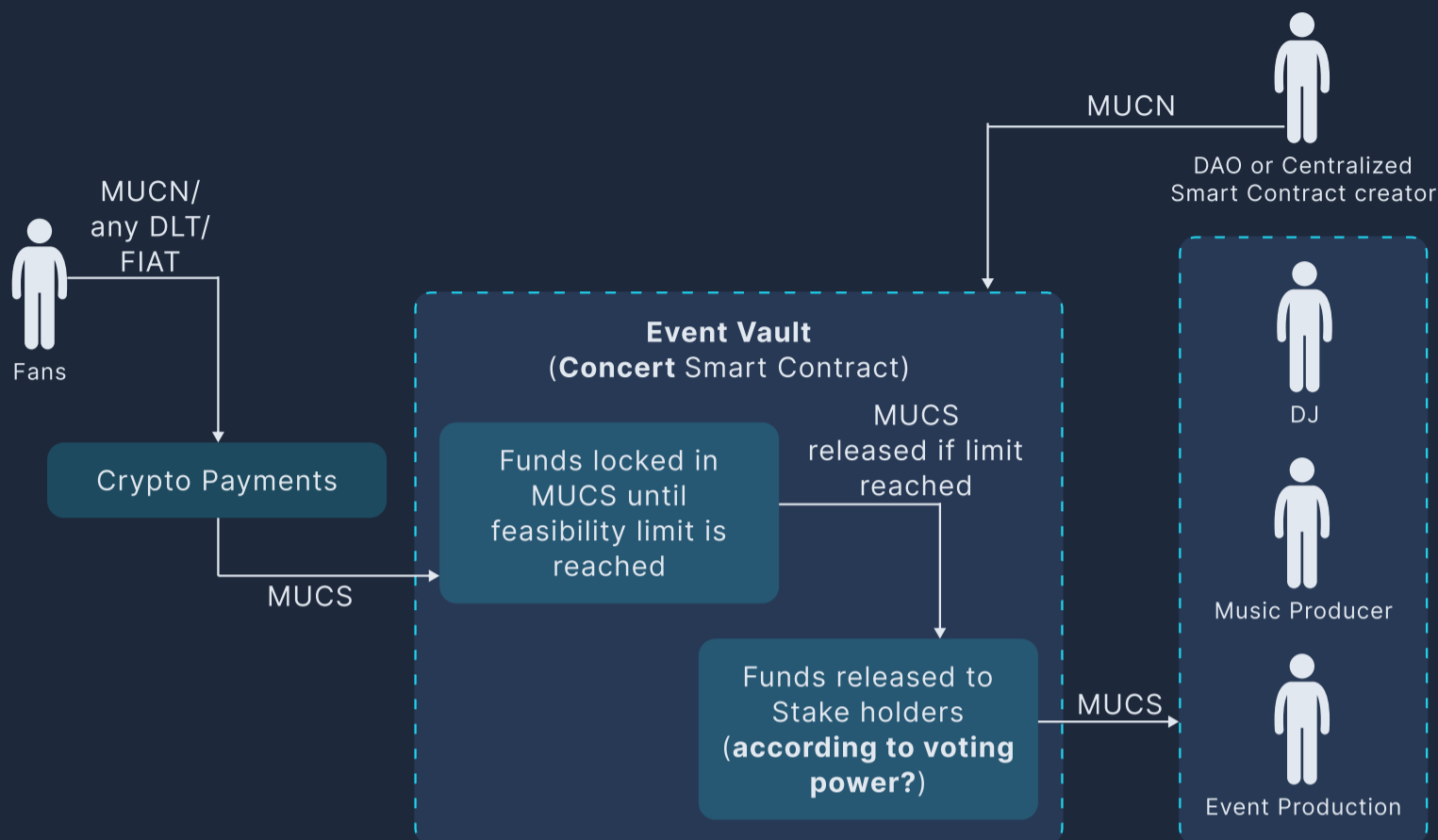
- own internal economy which excludes dependency on external payment and tax mechanisms that are by law not necessary,
- faster and more reliable payment system without dependency on external central authorities like banks, POS systems, or even internet,
- better fan engagement,
- transparent and fair economy for performers.

## EVENT VAULT

Basic functionality of the smart contract represents the **Event Vault** which is the locking mechanism that:

- 1. Locks all investments and prepayments** for a certain event in MUCS stable coin. With this the funding for an event can be transparently preorganized while the funds get released only after the feasibility limit is reached - only then the (raised) funds can be further used for operational expenses, marketing, airdrops, etc. All in a preset model to ensure fairness.
- 2. Takes care of the records to verify** which fan/user/event organizer is eligible for utilities of the network (e.g.: discounts, event organization, profits, etc.) related to the event...

**Feasibility Limit** = min ticket sold for the event to be viable or similar.  
**Transaction fees** are in MUCN upon POS (Proof of Stake)

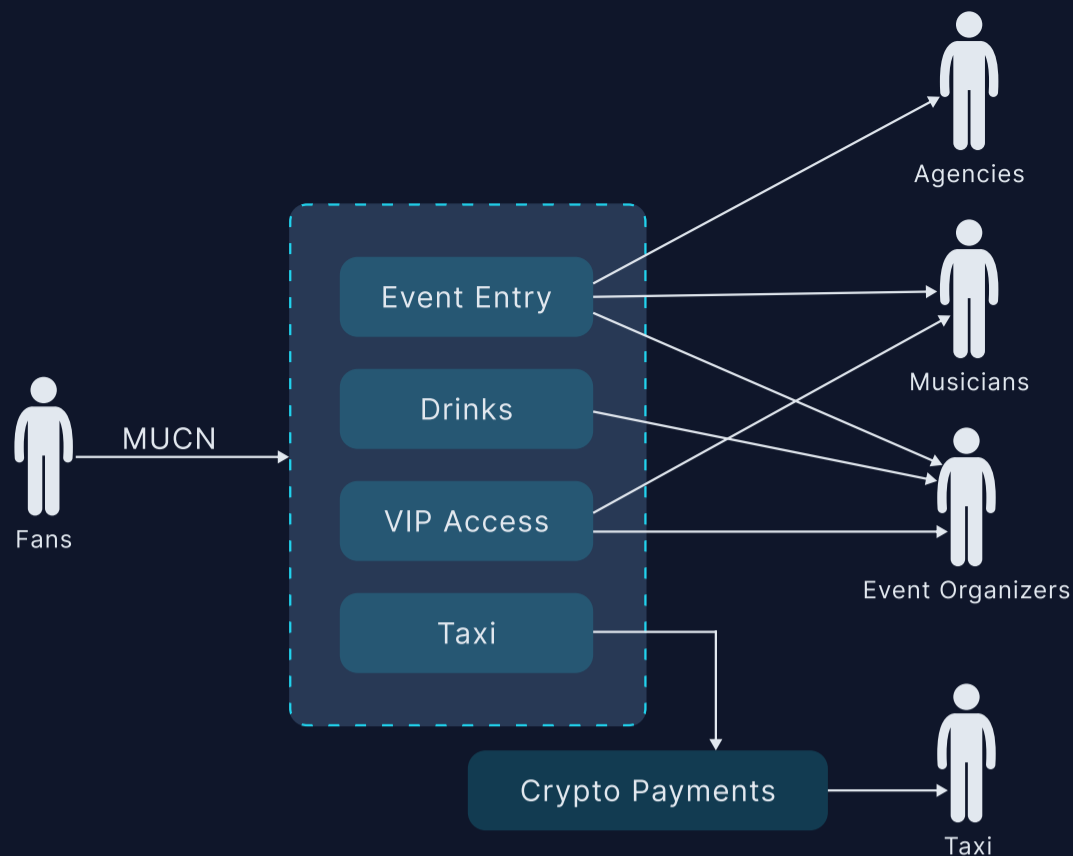


- “Event Vault” - locking mechanism for prepaid tokens - as fans are buying tickets early bird with tokens
- “Crypto payments” - seamless exchange between crypto, token, and FIAT (Apple / Google pay, credit cards, PayPal, ...)

**MVP for Clubbing** (we tend to have several MVPs in parallel, e.g.: Leibach band, Producer labels, etc.) - Club in London - simple smart contract with 20% discount and airdrop options. This kind of token is enough also for initial fundraising (should begin even earlier with SAFTs - Simple Agreement for Future Tokens).

In this early stage we leave the smart contract “editable”, but disable it in Phase2:

- **Phase 1:** simple SORA network smart contract with token discounts, smart contract editable.
- **Phase 2:** smarter protocol for decentralized governance and NFT support, smart contract not editable
- **Phase 3:** multi-chain infrastructure support



- “MUCN Exchange” - infrastructure for seamless token exchange creating demand for MUCN
- fans are using MUCN network to engage within the event, thus have 20% discount on tickets, drinks, etc.
- Djs, Producers, agencies each get a share of the prepaid funds as soon as the vault is unlocked (instant settlement and liquidity)
- Festivals get real time prepaid service by minting their own currency on Music Coin network - enabling full communication directly between fans and artists within enclosed high quality food and drinks services (Q1 2026)

# Airdrops Of Club Tokens And 10% Cashback As A Shared Economy

By integrating fan engagement FMC creates event vault that is automatically - upon organizer’s decision - dedicating certain amount of club tokens for airdrops. Thus, FMC is defining several roles in this music sharing economy:

## Scenario:

### Artist Airdrops The Club Tokens To Their Fans Within The Geo Area Of The Club

- A high-reach artis receives the club tokens for free from the club
- The artist promotes club’s event by airdropping club tokens
- Fans get engaged and can use club tokens for drinks and/or entry tickets

Role	Action	Reward
Fan	Is engaged with certain club	Is eligible to receive airdrops
Artist	Does airdrops from events pot of club tokens	Fan engagement
Club / Venue	Does airdrops and assigns artists for it	Fan engagement

**FMC turns user engagement from a one-way club effort into a artist-powered engagement stream, for everyone involved.**

### Final Note

This isn't just technology. It's a cultural commitments.

**FMC is your ecosystem, built for impact, designed for dignity.**  
And this is only the beginning.

This whitepaper outlines FMC's **technical architecture, tokenomics**, multi-stage revenue model, and a comprehensive roadmap. Our strategy is built to attract global user bases, establish trust with regulators, and create sustainable, decentralized income streams for creators, promoters, and partners.

# TOKENOMICS

**Token Name:** Music Coin

**Short Name:** \$MUCN

**Blockchain/Protocol:**

- Phase 1: SORA Network
- Phase 2: TBD (according to R&D in Phase 1)/NFT Support
- Phase 3: Music Coin custom 1st layer DLT Network (TBD - according to Phase 1 and 2 R&D)/Music Protocol/TBD

**Total Supply:** 160 Billion MUCN

**Circulating supply at TGE** (to avoid excessive sell pressure): 10%

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# TOKEN DISTRIBUTION

Our strategy is to attract small investors (fans) and VCs at the same time, thus we are aiming at a hybrid type of fundraising. Parameters are as follows:

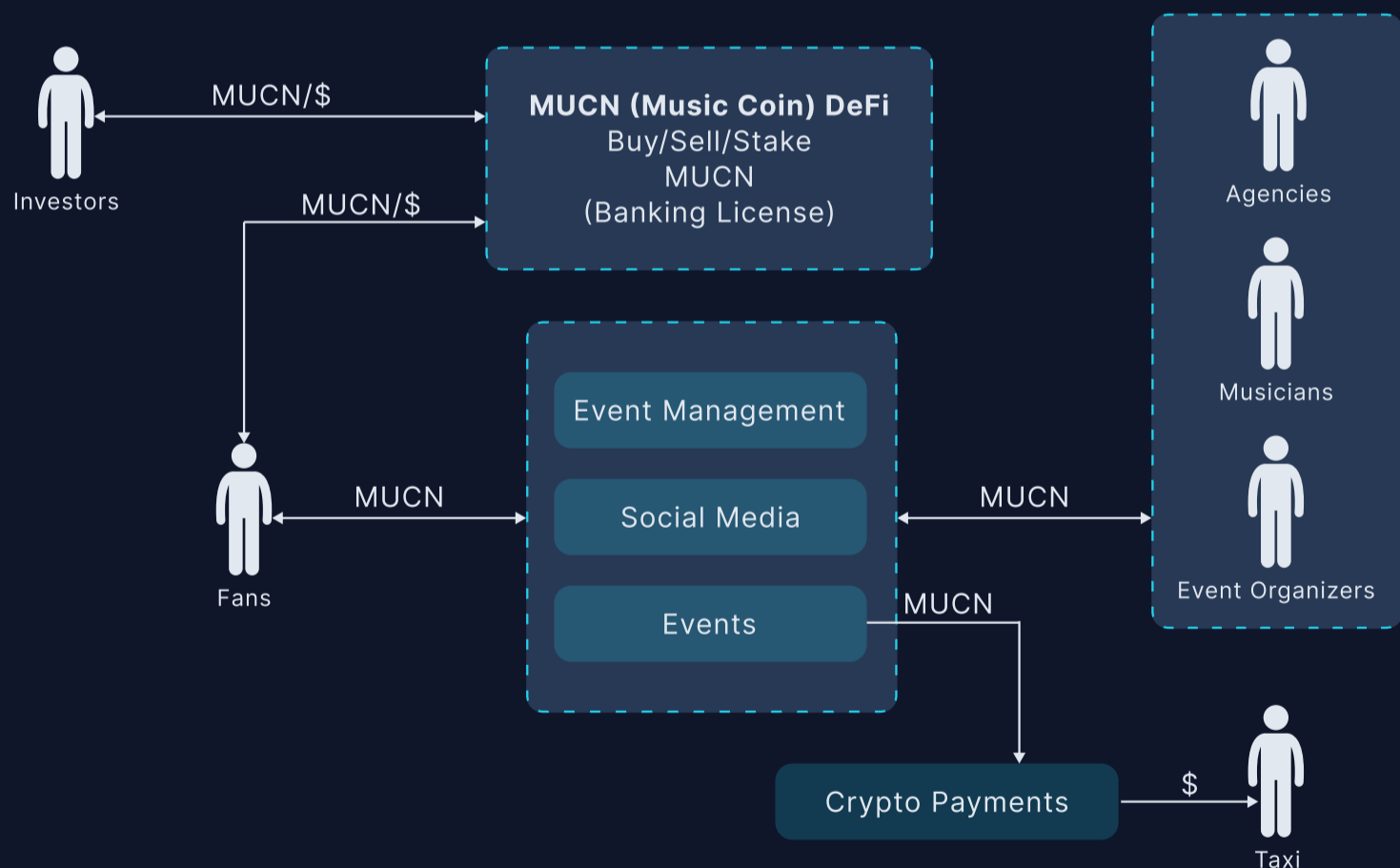
- **VC-Friendly** (Reasonable unlocks, avoids pump & dump).
- **IDO Fairness** (Partial TGE unlock, but long-term vesting).
- **Team Locked** (Prevents early exits, builds trust).
- **Staking Rewards** (Long-term inflation-controlled incentives).

Category	Allocation	Vesting/Unlock Schedule	Purpose
Private Sale (VCs, Angels)	15%	10% TGE, 12-month cliff, 18-month linear	Early backers, strategic partners
Public Sale (IDO)	10%	25% TGE, 3-month cliff, 9-month linear	Decentralized liquidity, retail investors
Team & Advisors	20%	6-month cliff, 36-month linear	Long-term alignment
Treasury (DAO)	20%	Controlled via governance votes	Dev grants, partnerships, liquidity
Staking Rewards	20%	Controlled via governance votes	Secure network, incentivize holders
Community & Marketing	10%	10% TGE, 24-month linear	Airdrops, partnerships, growth
Liquidity Provision	5%	100% unlocked at TGE	DEX liquidity (Polkaswap)

# TOKEN FLOW

The token flow ensures **3 crucial features** of Music Network:

1. Direct engagement of fans, musicians, and event organizers
2. Real-Time Track Recognition & Revenue Split
  - a. We integrate an on-chain Music Recognition system that detects when a DJ plays any track by one of our artists during a live set.
  - b. Fee Split Model: Each DJ's performance fee is split 50/50—50% to the DJ; the other 50% is automatically distributed on-chain to the original artist(s) and producers of every identified track.
  - c. Blockchain Transparency: Every recognition event and payout is recorded immutably on the blockchain, giving artists and DJs full visibility and instant payment without manual intervention.
3. Demand creation with every event, promotion, engagement...



- Music Coin DeFi: a long-term vision on fund and access management,
- The basic MUCN token flow creates a cycle that increases demand each time an event happens: "Fans → Event Organizers → Musicians & Service Providers (e.g.: Taxi)"

# DEMAND DRIVES AND VALUE ACCRUAL

To ensure **\$MUCN** is not just a speculative asset, we integrated several processes that engage users, effect future of Music Coin Network and how it benefits musicians/artists, and stabilize growth of Music Coin.

## 1. Governance (DAO)

### a. Ve\$MUCN (like "Curve Finance")

- Lock \$MUCN for VeMUCN (vote-escrowed)
- Longer locks = more voting power + fee shares.

### b. Proposal Types

- Treasury Spending (grants, partnerships).
- Protocol Parameter Changes (Staking APY, NFT Royalties).

## 2. Staking (Protocol Security & Rewards)

### a. Tiered Staking Pools

- 30-Day Lock: Base Rewards (5% APY)
- 1-Year Lock: Higher Rewards (15% APY) + NFT Bonuses

## 3. NFT Integration (Gamification & Utility)

### a. NFT Staking Boosts

- Hold a "VIP Pass NFT" → +50% staking rewards.

### b. Artist defined NFT Usage Rights

- Full control for the creator

### c. NFT Governance Rights:

- Special NFTs allow early voting on proposals.

### d. Royalty Mechanism:

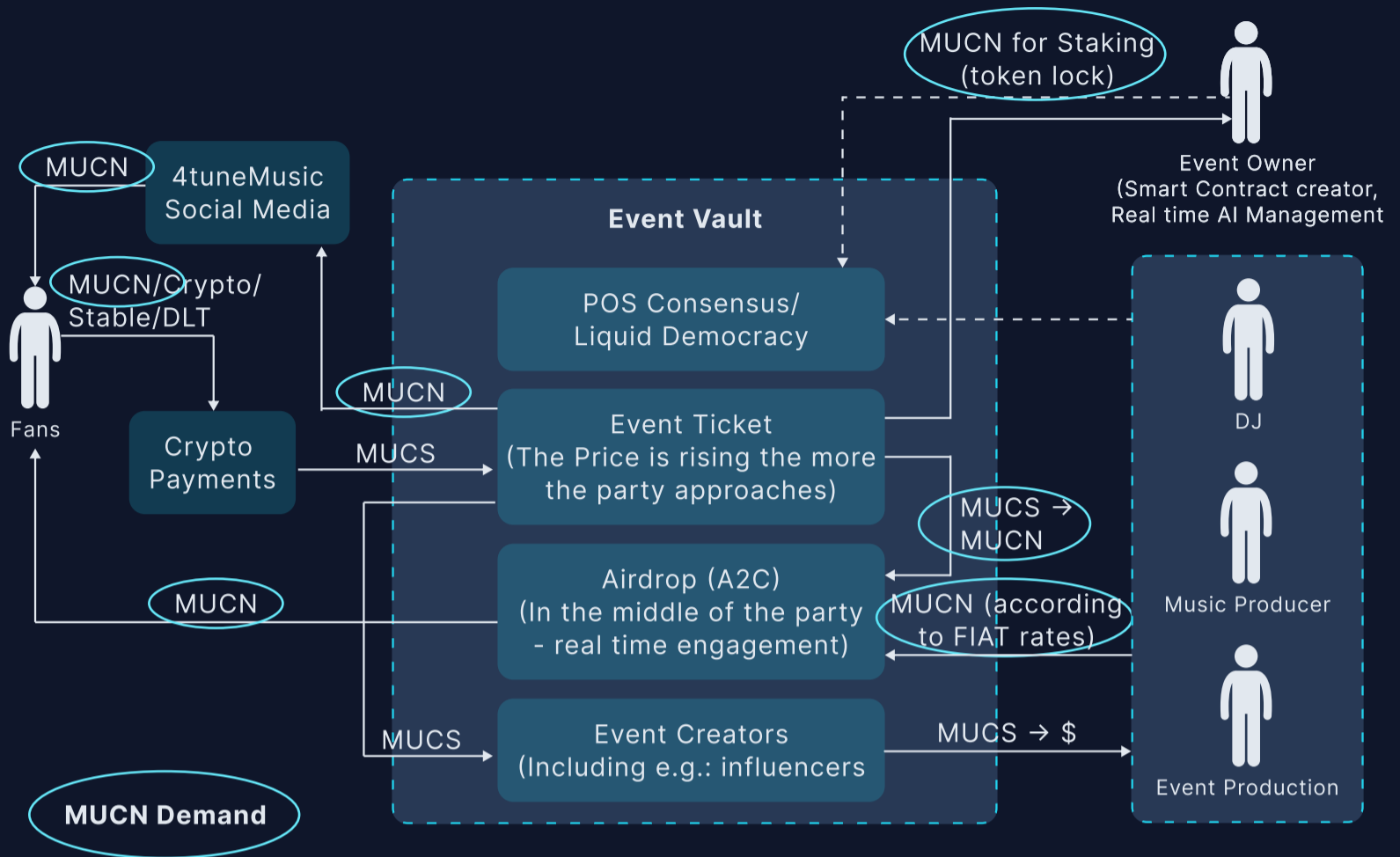
- 10% of secondary NFT sales go to \$MUCN buybacks.
- Primary Sale: 85 % creator / 10 % artists (÷ N) / 5 % treasury
- On every secondary NFT sale: 75 % reseller / 20 % artists (÷ N) / 5 % treasury.

## 4. Buybacks and Burns

- a. 50% of protocol fees used for buybacks → 50% burned, 50% to stakers.
- b. Deflationary over time (if adoption grows).

With green we see marked demand-building steps of the tokenomics flow.

**Event Vault** = smart contract for each event to lock prepayments and investments for the event  
**Transaction layers** = Music Coin (phase 1 - SORA, phase 2 - Music Coin Blockchain) and Stable Coin Infra

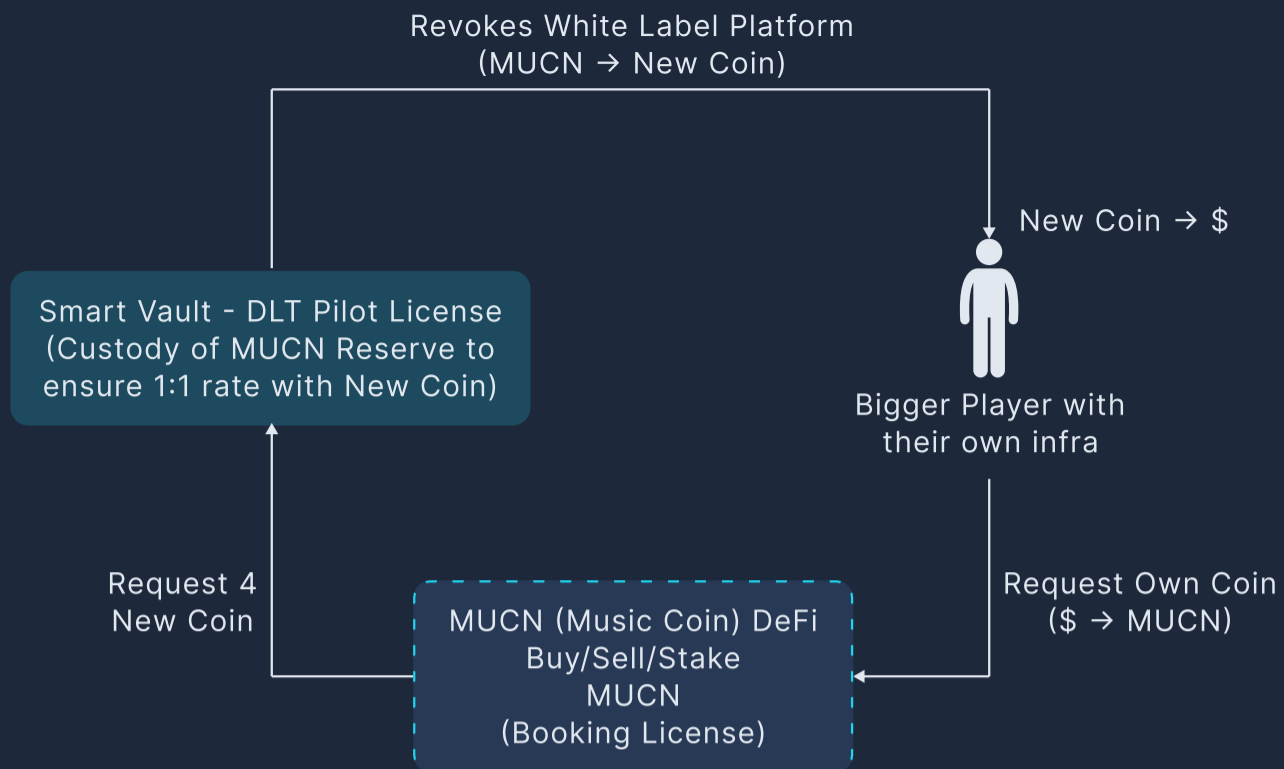


- "MUCN Demand" - process-defined demand for MUCN tokens to be used for benefits in the decentralized music industry ecosystem (DMIE)
- Processes:
  - Watch to earn social media motivates musicians to collect MUCN to pay direct advertising/ engagement
  - Fans are motivated to earn and collect MUCN to receive special discounts and rewards
  - Event owners are motivated to acquire MUCN to have the stake and voting power in the local event community

# WHITE LABEL NETWORK

For bigger clients that run their own (complete) infrastructure we enable launching of their own token on Music Coin network. The mechanism works as follows:

1. Bigger Client (BG) must buy (with FIAT) the infrastructure and with it it gets the initial reserve of MUCN
2. BG needs to stake MUCN to receive the initial pool of New Coin
3. As the BG's tokenomy grows, more reserve is needed - TBD



- Smart Vault is enabling custody of MUCN tokens that are the reserve for the New Coin
- The New Coin is pegged to Music Coin ensuring that its demand directly effects MUCN

# REAL TIME REVENUE SHARING FOR DJs & LIVE SETS

## Rethinking The Economics Of Live Performances

In today's music industry, DJs have become the new pop stars – earning five- to six-figure fees per performance.

However, the producers behind the tracks that power these sets often earn little to nothing.

📊 There is no standardized system for tracking which songs are played in clubs, at festivals, or private events – and traditional royalty systems are not designed for real-time data.

➡ **FMC is changing that – forever.**

## How It Works

### FMC introduces an event-integrated music recognition system capable of accurately detecting:

- Which track was played
- At what time
- For how long
- At what volume

### This data is:

- Logged in real time on the blockchain
- Matched with the NFT metadata of each track (ownership, rights, distribution)
- Used to trigger automated payments via smart contracts

### 🎧 Every DJ performance triggers a 50:50 revenue split:

- 50% remains with the performing DJ
- 50% is automatically distributed to the producers and rights holders of the tracks played – based on playtime

## Real-Life Example: How Producers Earn When DJs Play Their Music

Let's take a practical look at how FMC transforms the economics of live performances through blockchain-based revenue sharing:

### Scenario:

A well-known DJ performs a 1-hour set at a major event (e.g., a festival or club night).

They receive a fee of \$10,000 for the performance.

During the set, the DJ plays 20 tracks, each averaging 3 minutes in length.

The event venue is equipped with FMC's real-time music recognition system, which identifies and logs all tracks played on-chain.

### 🇺🇸 According to the FMC revenue model:

- The DJ keeps 50% of the fee → \$5,000
- The remaining 50% (\$5,000) is distributed to the producers and rights holders of the tracks played

💡 Now imagine you're one of those producers:

- Your track is 5 minutes long and is played once during the set
- The set lasts 60 minutes → Your share = 8.33% of the total playtime
- Your earnings from this single DJ set:  
 $\$5,000 \times 8.33\% = \mathbf{\$416.50}$

### **Global Scaling:**

Now imagine your track is played over one weekend by 50 DJs worldwide – each earning a \$10,000 performance fee:

- \$5,000 per DJ allocated to producers × 50 DJs = **\$250,000 total paid out to producers**
- Your share (at 8.33% in each set) = **\$20,825**

### **And the best part:**

All these payments are distributed instantly via smart contract – fully transparent, no middlemen, no disputes, no delays.

## **Strategic Opportunity for Producers**

With FMC, producers have every reason to let top DJs play their music, even for free.

 **If a producer gifts an NFT to a well-known DJ, and the DJ includes the track in their sets, the producer benefits on multiple levels:**

- They receive recurring income every time the track is played
- They reach a large live audience without any marketing costs
- They retain full ownership and all royalty rights via the NFT

## **Benefits For All Stakeholders**

FMC's real-time revenue model offers tangible value to every party in the music ecosystem:

### **For DJs:**

- Transparent usage licenses through NFT acquisition
- Legally compliant music usage with no licensing risk
- Positive reputation as a supporter of independent producers

### **For Producers & Rights Holders:**

- Recurring income from live performances
- Full control over ownership and royalties
- Greater reach through organic DJ-driven promotion

### **For Event Organizers & Venues:**

- Access to a licensed, legally compliant music pool
- Clear and verifiable revenue distribution based on actual usage

## **For the Entire Ecosystem:**


- Fewer disputes, more transparency
- Smart contracts replace bureaucracy
- Every contribution – whether musical or organizational – is measurable and fairly rewarded

FMC creates a model where everyone wins – not just the performers on stage, but also the minds behind the sound.

## **Compliance & Technical Infrastructure**

The FMC system is built on a solid technical architecture that ensures legal compliance, transparency, and automation:

- Smart contracts based on the **EIP-2981 standard**, extended with FMC's own royalty logic
- **Audio fingerprinting** and **time-based tracking modules** for precise identification of tracks
- Full **on-chain traceability** of track usage – verifiable at any time
- Support for **stablecoin payouts** via FMC-Stable to eliminate volatility risks for performers

 FMC doesn't just solve the old problem of delayed royalty payments – it creates a new, honest live music economy where every beat, every set, and every artist is counted and rewarded.

# **SMART CONTRACT TYPES OVERVIEW**

In R&D Phase 5 smart contract types were developed supporting 3 event vault processes:

### **1. Music Coin fee infrastructure**

Smart contract for fee structure and network operability.

### **2. NFT**

Smart Contract for NFT infrastructure to support royalties, collectibles, etc.

### **3. Event Organization**

Event vault for pre-funding of events, e.g.: ticket sale, sponsors, etc.

#### 4. Event Coin

Each event can use Music Coin infrastructure for minting their own event's currency which is replacing the bracelet system for fans' spending.

#### 5. White Label

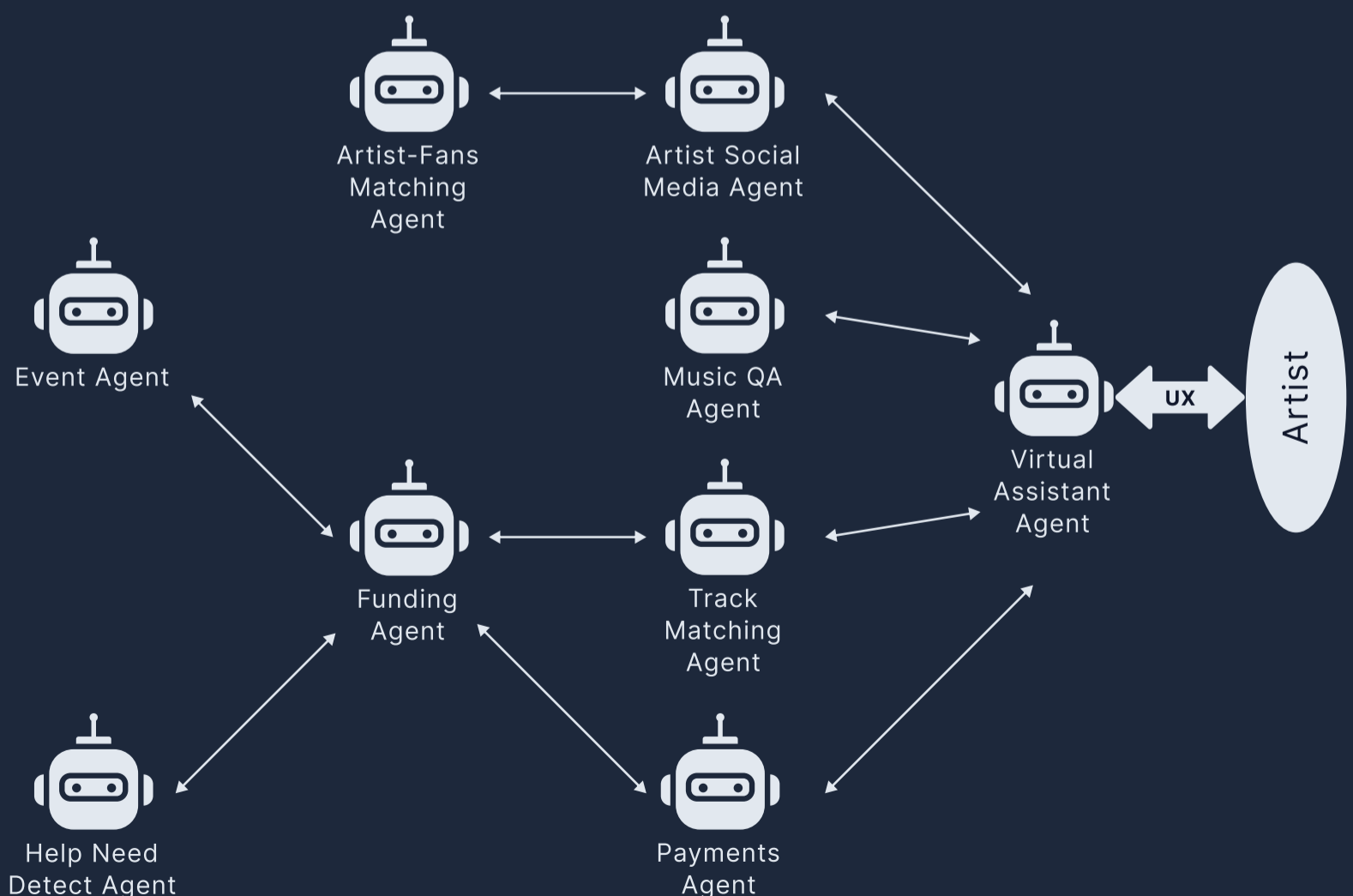
Full network white label for music organizations with their own existing infrastructure.

# The AI-Driven Music Revolution

## Reimagining Payments in the Age of AI

The traditional payment process, where a centralized authority (or more of them) is needed with every transaction, is outdated. It's slow, biased, and largely inaccessible to the majority of emerging markets.

**FMC replaces this with a hybrid payment engine**, powered by a combination of **AI algorithms**, **blockchain technology** and **human music curators** who work in sync to identify, elevate, and connect AI with the artist - no more repetitive work for the artist - pure joy of creativity and networking.



## AI-Human Collaboration Engine

But AI doesn't replace people, it **enhances their creative potential**.

While the AI makes sure to post pictures from the last event every day at a certain hour, the artist can focus on fans and creativity.

FMC's human team then reviews the usage of AI assistant and helps **facilitate AI learning and optimization**, helping artists to thrive in the ever-evolving digital space, and with global reach and digital speed.

## The Result: A System That Enables more Focus on Quality and Collaboration

FMC turns:

- AI into a trusted advisor
- Fans into promoters
- Social media into automated sales

This is not about replacing humans with machines. It's about **removing the noise and bureaucracy**, so talent, creativity, and community can thrive, **at scale, and on-chain**.

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# Platform Architecture & Core Components

The Fortune Music Coin platform is built to seamlessly connect real-world events, blockchain infrastructure, and AI-enhanced music tools in one unified system.

To deliver on this vision, FMC is designed as a **modular, scalable, and interoperable architecture** consisting of both on-chain and off-chain components.

# Key Components

## 1. Frontend Interface & Wallet Integration

- A user-friendly web and mobile interface where fans, artists, and organizers interact.
- Built-in wallet support (e.g., Fearless Wallet, MetaMask, WalletConnect) for seamless token access.
- QR-code generation for voucher redemption and NFT claims.

## 2. Voucher & Payment API

- Integration with fiat payment providers (e.g., Stripe, major PSPs).
- Handles real-time conversion: FIAT-to-MUCN and MUCN redemption.
- Used at event entrances, online stores, and ticketing partners.

## 3. Smart Contracts

- **SORA / XOR:** FMC token implementation.
- **XOR NFT:** NFT royalty standard for primary and secondary sales.
- **Custom Revenue Split Contracts:** Used for DJ live events and collaborative payouts.
- **Event Own Token Infrastructure:** Used to distribute incentives, airdrops, and staking rewards. Loyalty system in phase1, payment system in phase2.
- **Bigger Clients White Label Network:** Used for existing music industry infrastructures that have the ability to optimize their economy.

## 4. AI Engine (Off-Chain)

- Artist Matching & Collaboration Logic.
- Dynamic Airdrop Targeting based on user behavior and genre profiles.
- Natural language, non-tech-savvy users easy UX based on biometric verification and decentralized system on Music Coin Network.

## 5. Collaboration Registry

- Records metadata such as event revenue split %, and verified identities.
- Ensures that track ownership and splits are enforced on-chain in real-time.
- Helps fans find appropriate events when desired.

## 6. Media & Promo Engine

- Connects to social media APIs and media partners.
- Triggers automated campaigns, airdrops, and promotional credit distribution
- Tracks third-party amplification activity (shares, uploads, mentions) to reward participants.

# Technical Stack Summary

Layer	Technology
Smart Contracts	Solidity (XOR, custom)
Backend	Node.js / Python
AI Modules	TensorFlow / PyTorch
Frontend	React / React Native
Database	PostgreSQL + IPFS for media files
Payment & Wallet	Stripe, Fearless Wallet, MetaMask
Oracles	Chainlink or custom event-based

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## Scalability & Interoperability

- Designed to be **chain-agnostic** (Ethereum L2, Polygon, Solana-compatible)
- Modular architecture allows:
  - Easy plugin of new media partners
  - Custom reward mechanisms
  - Scaling to new verticals (e.g., games, sports, education)

**This architecture enables FMC to evolve from a voucher-based entry point into a full-scale Web3 music infrastructure, supporting millions of users, artists, and data-rich transactions in real time.**

# REGULATORY & COMPLIANCE CONSIDERATIONS

- Avoid "Security" Classification:
- Emphasize utility (governance, staking, NFTs).
- No promises of profits (SAFT for VCs only).
- KYC for IDO: Required on most launchpads.
- Taxes: Staking rewards may be taxable (consult legal).
- Media & Promotional Incentives
- Free Music, Paid Promotion: We treat radio stations, playlists, TikTok/ YouTube channels, and other media outlets not as pay-to-play gatekeepers, but as marketing partners.
- Airdrop Rewards: Media partners receive small airdrops of FMC tokens whenever they feature our artists' tracks, giving them a direct incentive to play, share, and amplify our music, at no cost to them.
- Revolutionary Partnership: By removing traditional licensing fees, we democratize access to electronic, pop, rock, jazz and more. Media outlets can use our music freely, while the underlying blockchain pays artists and producers instantly, transparently, and fairly.
- Revenue Guarantees for Artists: Electronic artists earn on every live DJ set (via our recognition/pay-split system) and on every media play, ensuring they finally share in the true value they create.

## TOKEN RELEASE SCHEDULE

Combining VC, Team, and Public Unlocks. Ensures no sudden supply locks:

Month	VC Unlock	Team Unlock	IDO Unlock	Staking Rewards
TGE	10%	0%	25%	0%
6	5%	0%	0%	2.7%
12	10% (Cliff)	4.2%	8.3%	5.5%
24	0%	8.3%	8.3%	11.1%
36	0%	8.3%	0%	16.6%

# Strategic Roadmap

## Phase 0: Foundations (Completed)

- Whitepaper & tokenomics finalized
- Legal framework (event vault, event own token) in place
- MVP architecture specified

## Phase 1: Event Own Token and Discount Voucher Campaign (Year 1)

- Partner onboarding: target Insomniac, Ultra, ID&T, Tomorrowland, Ibiza Clubbing
- 300,000 Wallets → 100 FMC-ready venues, clubs
- €50M voucher transaction target
- FMC tokens pegged to \$1 as voucher

## Phase 2: AI Music Ecosystem (Year 2)

- NFT Marketplace live
- Revenue split for DJs in 20 pilot venues
- Stablecoin payouts via FMC-Stable live
- Payment System

## Phase 3: Global Expansion (Year 3+)

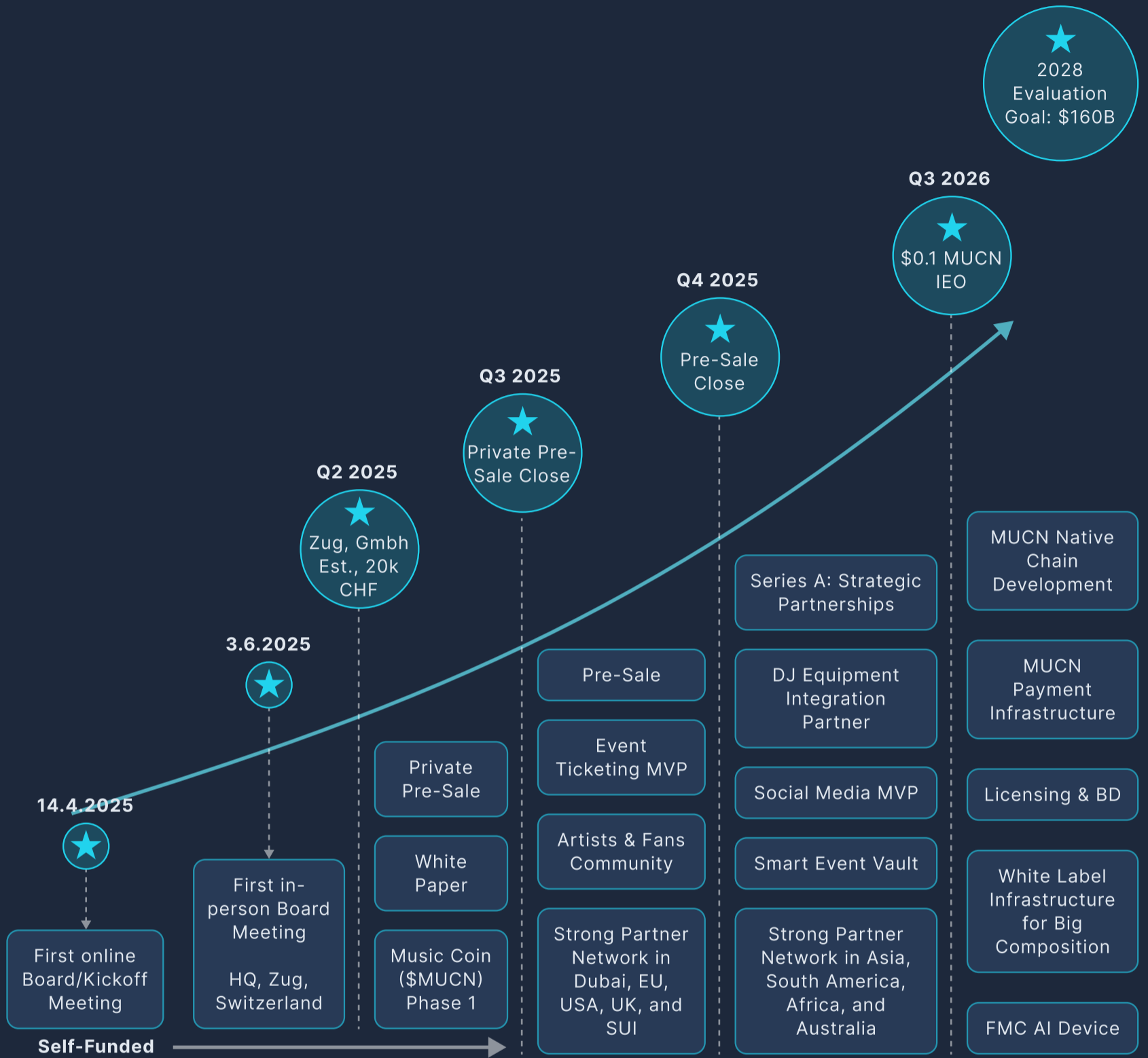
- DAO rollout begins
- 1M+ wallet milestone
- Expansion into LatAm, Asia, Africa
- Streaming platform integration
- Artist incubation fund activated
- FMC listing on top CEXes (if not before)

## Principles Behind the Plan

- **Start lean. Scale wide. Govern smart.**
- Maintain full legal clarity in early phases
- Reward those who create value and grow the community
- Design FMC to **outlive its founders**

**FMC is not just a project. It's a structure built to evolve, survive, and belong to its users, forever.**

# FMC ROADMAP



## Regulatory & Legal Positioning

Compliant by Design: One-Touch Loyalty, Not Prepaid Voucher

In its initial launch phase, FMC no longer operates as a prepaid loyalty voucher system as previously described. Instead, it utilizes a One-Touch Loyalty Framework – engineered for legal clarity, customer simplicity, and full GDPR/PCI compliance without classifying as a prepaid financial product.

# Here's How It Works

- Fans register once through a secure FMC page, accessed via a QR code system (featured on posters, screens, or digital campaigns).
- They input their name, email, and payment method (e.g., credit card).
- FMC tokenizes and encrypts the payment method using providers like Stripe or Adyen.
- At events, existing POS systems send a secure query to the FMC system:
  - Is this card active for a 20% discount tonight?

If yes, the discount applies instantly – no app, no wallet, no QR code required at checkout.

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## Key Legal & Operational Highlights

- **No custody of funds:** FMC never touches user money – only validates discounts.
- **No speculative behavior:** The system is purely utility-driven with no investment or token speculation.
- **No prepaid risk:** Fans pay at point-of-sale as usual, eliminating regulatory complexity tied to prepaid products.

**Privacy & Security:** Fully GDPR-compliant with encrypted storage and PCI-DSS secure processing.

This design offers maximum adoption potential without legal pitfalls. Partners enjoy seamless POS integration, while fans get a premium, VIP-style experience with zero friction. It's a loyalty solution rooted in real-world use – not regulatory grey zones.

# Why This Matters

By removing the concept of prepaid credits and replacing it with seamless, real-time loyalty activation, FMC aligns itself with both legal best practices and user expectations in nightlife and live entertainment. It simplifies participation, accelerates adoption, and builds trust – all while preserving the ethos of blockchain transparency and fairness.

## No Custody, No Promises Of Profit

FMC never takes custody of user funds. It does not promise token appreciation, nor does it engage in profit-sharing mechanisms typical of security tokens.

All tokens are used for:

- Utility (access, redemption, participation)
- Rewards (promotions, incentives, referrals)

This helps keep FMC out of scope for **securities regulation** under EU, US, and global standards (Howey Test, BaFin criteria, etc.).

## Decentralized Control, Central Responsibility

While FMC transitions to a community DAO, the founding team **retains operational oversight in early phases** to ensure:

- Technical integrity
- Regulatory alignment
- Ecosystem protection

Governance power increases with maturity, but **always under the condition that it does not compromise legal or operational stability** (see Chapter “Governance & Roadmap”).

# Future Token Transition – FMC As A Utility

- When the ecosystem is ready and the community engaged, FMC will transition into a **utility token with broader functionality**, including:
  - Staking
  - Governance
  - NFT integration
  - Smart contract-driven event payouts
  - Marketplace transactions

It is structured in full accordance with the applicable jurisdictional regulations, using **legal wrappers, compliance partners, and token disclosures**.

**In short:** FMC does not fight regulators, it works with the future in mind. By starting with utility, evolving with transparency, and operating with precision, FMC positions itself as a **leader in compliant Web3 music innovation**.

## Final Statement – A New Era For Music Has Begun

The music industry has always been shaped by those brave enough to challenge it.

From vinyl to MP3, from indie revolutions to streaming giants, each generation has left its mark.

Now, it's our turn.

Fortune Music Coin is not just a token, a platform, or a product.

It is a declaration:

**That art deserves full innovation-tech support.**

**That artists deserve transparency and ease of use.**

**And that fans deserve to be more than just consumers, they deserve to be part of the story.**

We are building a world where:

- Payment system is a part of the infrastructure (example: ApplePay)
- AI becomes valuable for distributing Dj's fees in a more transparent and fair way among producers, sound engineers and other stake holders that contribute to Dj track quality and general wellness of listeners / fans.
- Fans interact directly via Music Coin Chain with the artists they love
- And global music culture thrives, not in spreadsheets, but in real communities

We Invite Every Artist, Every DJ, Every Fan, Every Partner To Join Us.  
Because We're Not Just Launching A Coin.

**We're Building The Next Music Economy—Together.**



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